



The Connection

Coral Springs Charter Chapter
Coral Springs, Florida

Volume 22, Issue 8
April 2011



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The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

FROM THE PRESIDENT, PAULA PIROZZI

WOW! The energy and enthusiasm from the very first Eastern Regional Conference was amazing! We arrived Thursday night and the action did not end until we got home Sunday night. Kathy Gallagher and I traveled together and talked about the conference the entire way home. I am so proud to announce that our Chapter is one of the top 25 teams on WIN! Thanks to all of you! Watch for more information and conference highlights from Kathy, Sue Hand, and me. It is not too late to attend the other Regional Conferences in St. Louis and Santa Fe - visit www.ABWA.org to register.

Many thanks to so many of you for helping out at Our Town America - the weekend was a success for our

Chapter! We met so many wonderful new women at the information booth and cooked up a mean cheese steak sandwich! I know that Lois can't wait to report how much we made!

I am so excited about our upcoming events: our Annual Networking Social and ABWA Orientation is this Thursday, March 31st at SunTrust Bank in Coral Springs, and our chapter meeting is the following Thursday, April 7th. Our speaker is Christopher Burgio, Certified Insurance Counselor of Seitlin Insurance and Advisory Services. Mr. Burgio will present "Cyber Liability: Know the Risk and How to Protect Your Organization."

We are starting to look for our chapter leaders for next year, so be sure to take some time



to think about how you might be able to help our chapter grow, and what you might learn from taking on a leadership role. My current role as a Training Officer for SunTrust Bank is a direct result of what ABWA has done for me. I am only one of our success stories - ask our Past Presidents and
(Cont'd on Page 7)

APRIL 7TH MEETING

Cyber Liability:
Know the Risk
and How to
Protect Your
Organization

Presented by
Christopher Burgio
See Page 3 for details.

See you there!

A GREAT CONFERENCE IN ATLANTA!

Contributed by: Sue Hand

I recently had the opportunity to travel to the ABWA's Eastern Regional Conference in Atlanta March 18-19th with Paula Pirozzi and Kathy Gallagher. This was the first year that ABWA decided to change the conference scheduling and combine two District Conferences into one Regional Conference. District 1, which is our district was combined with District 4 which encompasses the Eastern US Coast from Virginia through Maine.



(Cont'd on Page 6)

Editor: Kathy Gallagher
Email: kathy@keytechnical.com
Phone: 954-771-1554



Have you registered for *WIN*?

Make 2011 the year you join *WIN* and grow as a business woman! There are courses to take and friends to make, and you'll keep up on the latest news of ABWA!

WIN is "where it's at" and where we chat! Join us!

THE CARING CORNER



Please keep the following people in your thoughts and prayers for a speedy recovery:
 Ronnie Roth's husband
 Lola Lobel's husband

APRIL BIRTHDAYS

Robin Cook	April 5
Juli Evans	April 5
Maureen Kohler	April 7
Carolyn Bolelli	April 13
Nancy Wolfe	April 16
Lori Post	April 19
Fay Wilmot	April 29
Nadine Berkowitz	April 30

Share your birthday celebration with your ABWA friends by bringing a raffle prize to the next chapter meeting. **If you missed your birthday month, bring one to the next meeting!**

REMEMBER...
Our raffles help support our Chapter's Scholarship and Education funds!



APRIL MEETING SPONSOR

Karrie Klimas of Gift Problem Solver
 954-629-4945



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ABWA APRIL ANNIVERSARIES

Dr. Dora Vilik-Shapiro	14 years
Randee Abramson	6 years
Wendy King	5 years
Nadine Berkowitz	1 year
Michelle Brown	1 year



CHAPTER VISION STATEMENT

"Coral Springs Charter Chapter promotes creating an environment that empowers women through education, networking, leadership, national recognition and award opportunities."





Coral Springs Charter Chapter

Join us for our next chapter meeting!

Thursday, April 7, 2011

Featuring:

“Cyber Liability: Know the Risk and How to Protect Your Organization”

The topic of Cyber Liability is something that has become increasingly important over the last two years. Recently, we have seen some of the largest data breaches in history which is cause for more concern, more regulation, and more exposure to businesses. Chris will discuss what can happen and how to protect yourself and your company.

Presented by:



Christopher Burgio
Certified Insurance Counselor
Seitlin Insurance and Advisory Services

Networking begins at 6:15 pm
Dinner and Program at 7:00 pm

Cost:

ABWA Members: \$27 if registered online (or received check) by midnight, Sunday April 3rd. After Sunday, fee goes to \$32 with online reservation made before noon on Tuesday, April 5th. After that, walk-in rate is \$37, with no guaranteed dinner choice.

Guests: \$32 if registered online (or received check) by noon, Tuesday, April 5th. After that, walk-in rate is \$37, with no guaranteed dinner choice.

Dinner Choices: Honey Pecan Chicken, Beef Stir Fry, or Eggplant Parmigiana

R.S.V.P. at our website: www.abwacoralsprings.org
or Call 877-589-2995

Cancellations received AFTER noon on Tuesday, April 5th will be responsible for the meeting fee.

Location:

Marriott at Heron Bay
11775 Heron Bay Blvd., Coral Springs

All bank fees related to returned checks will be charged back to the issuer.

SAVE THE DATES!

Next Chapter Meeting

Thursday, May 5, 2011

“Sitting Pretty or Sitting Duck? Financial Self Defense for Women”

Speaker: Vernai Dantzer Smith, Esq.
Author, Finance and Transactional Law Attorney, and Founder and CEO of Women, Money & The Law

Location: *Marriott Heron Bay*
11775 Heron Bay Blvd.,
Coral Springs

Coral Springs Chamber Events

As an ABWA member, you can attend events at the **Coral Springs Chamber of Commerce** at member rates. Remember, though, you are representing **ABWA**. Events this month:

April 6, 11:30am-1:30pm
“Professional Women’s Alliance Luncheon”
Marriott Heron Bay, 11775 Heron Bay Blvd.
Cost: Members \$25
RSVP: 954-752-4242 info@cschamber.com

April 12, 5:30pm-7:00pm
“After Hours Networking”
Flavors of Italy Bistro, 1933 N. University Drive
Cost: Members: \$10.00
RSVP: info@cschamber.com

April 29, 6:00pm-11:00pm
2011 Awards Gala – “A Night of a Thousand Stars”
Marriott Heron Bay, 11775 Heron Bay Blvd.
Cost: \$50 for members before 4/15..... \$60 thereafter
RSVP: 954-752-4242 info@cschamber.com

Go to www.cschamber.com for more info!

TAMARAC CHAMBER EVENTS

ABWA members can attend chamber events at member rates, but remember, you are representing ABWA. Here are the upcoming events:

April 7, 7:45am-9:00am
“Morning Perks” Monthly Networking Breakfast
University Hospital & Medical Center, 7201 N. University Drive
Cost: \$12 Members with reservations
RSVP: 954-722-1520
Michael@tamaracchamber.org by 4/5

April 16, 11:00am-3:00pm
“Preventative Health and Wellness Expo”
Sponsorship/Table opportunities available
Free to the Public
For info call 954-722-1520 or email:
Vicki@tamaracchamber.org

AFTER HOURS NETWORKING EVENT



Wednesday, April 27
6:30PM–8:30PM

The Consignment Post,
9661 W. Sample Road,
Coral Springs
Hosted by Lori Post, owner
More info coming soon!



SUPPORT YOUR SISTERS!

See Page 15
for upcoming ABWA
Sister Chapter
activities!

See Page 6 for
info on our
New Member Social
to be held
April 10, 2011!

NATIONAL WOMEN'S LEADERSHIP CONFERENCE
SEPTEMBER 22-24, 2011
IRVING, TEXAS

Save the date!

What better way to celebrate
American Business Women's Day
and the 62nd anniversary
of ABWA's founding.

Hope to see y'all in Texas!



BOARD AND COMMITTEE REPORTS

BOARD REPORT—3/21/11

On March 21st chapter officers and committee chairs met at Lois Margolin's office, with President Paula Pirozzi presiding via teleconference. In Attendance were: Stephanie Cohen, Kathy Gallagher, Lois Margolin, Sherri Miller, Paula Pirozzi, Lori Post and Barbara Weiss.

The following is a summary of the key points of the meeting:

Committee Reports:

- **Education:** Kathy Gallagher reported that there are 11 applicants entered in the system for the SBMEF Special Scholarship. They will take the first 10 that complete the online application, which is due March 31st. A reminder email was sent out to those who have yet to complete the application process.
- **Hospitality:** Lois Margolin proposed a revision of our Standing Rules as it relates to our meeting fee cancelation policy. This revision would allow for someone to call and cancel AFTER the deadline but before the meeting starts. Then if we have walk-ins that take the cancelled party's meal selection, then that member or guest would get a credit towards her meal at the next chapter meeting. After much discussion, the board agreed to propose this change to the chapter members at the April meeting. Lois will draft the revision wording.
- **Newsletter:** Lilli has had to back away from some of her committee duties due to health reasons, so until we find someone to take her place, Kathy will fill in as interim newsletter co-chair with Diane Diamantis.
- **Our Town:** Lois Margolin and Sherri reported that the Cheese steak food booth was very successful. We are waiting for the final expenses to come in to determine the profitability numbers.

- **Tri-County Council:** The next quarterly event will be our "Leadership Exchange" on Saturday, June 18th. Mark your calendars now!
- **Woman of the Year:** The announcement will be made at the April meeting.

New Business:

- We are looking for a new **Publicity Chair**. Anyone interested should see Paula as soon as possible.
- We are also looking for a new chair for **Brookwood**. Lilli has stepped down. Some discussion centered on whether we need to continue with Brookwood in the same manner as we have in the past. This was tabled for now. Paula will find out what is left on the schedule for the remainder of the year.
- Lori Post requested to host an **After Hours Networking** event at her business, The Consignment Post, on Wednesday, April 27th. Board approved.
- Stephanie Cohen talked about **Women in Distress**. A new facility is preparing for an Open House on April 11 & 12, and they are in need of volunteers to help get the new Jim Moran Center ready. Stephanie will send out an email to request putting a team together from ABWA to support this organization.

Meeting was adjourned at 8:15pm. The next board meeting will be **Monday, April 11**, location TBD. All members are invited to attend.

MEMBERSHIP

Juli Evans announced that we have a total of 55 members on our roster (including members at-large listed on National's roster). The **Our Town** information booth was very successful, thanks to the wonderful volunteers who shared their weekend time to talk to folks about ABWA.

They gathered 30 names of people interested in ABWA! Juli called them and invited them to the **Networking Social**, scheduled for **Thursday, March 31st** at the SunTrust Bank building at 1890 N. University Drive. Members will be asked to bring their favorite appetizer or dessert to share. Look for more information soon. The next **New Member Social** is set for Sunday, April 10th at Juli's house.

PROGRAMS

Lynn Fedoriw reported that our April speaker is Christopher Burgio speaking on Cyber Liability. May will feature Vernai Dantzer Smith, who will present, "Sitting Pretty or Sitting Duck? Financial Self Defense for Women." A new requirement for Best Practices this year is to hold a "WIN Café" as one of our meeting programs. We have yet to schedule this, so it will be planned for the July meeting.

Happy April,
Happy Spring!



MEETINGS » MEETINGS » MEETINGS » MEETINGS » MEETINGS »

A GREAT CONFERENCE IN ATLANTA, Cont'd. from Page 1

This provided us with a great opportunity to meet and mingle with the vibrant ladies from District 4. The conference was planned this year by the National ABWA team and was attended by all of them. This gave us the chance to truly get to know our National leaders. They even had the weather cooperate for a fantastic weekend. One of the main goals of all of the conferences is to help keep you informed, engaged and connected with our ABWA sisters.

In her morning session, Rene Street, the Executive Director of ABWA, explained that in order to become a Best Practicing Team – you need a large dose of Teamwork sprinkled with loads of determination. Not to brag but our Coral Springs Chapter has not only succeeded in being one of the elite Best Practicing Teams in ABWA but we also landed in the Top 25! That was quite an honor!

Saturday we were treated to an educational seminar presented by Carlton Reed on Positive Risk Taking. We were taught to accept risk, evaluate risks and how to overcome barriers to achieve positive risk taking in our own businesses.

There was one other very important highlight for Paula, Kathy and myself in Atlanta and that was when they announced the top 5 winners of the Newsletter competition for District 1. We were chosen **again** this year! Quite a proud feeling! By winning at the District level enables us to compete at the National level in Irving, Texas this September.

All in all – it was a great weekend that was only marred by a pothole in an Atlanta street that managed to trip Paula and fracture not only her ankle but also her wrist. Those souvenirs are now proudly dis-

played with bright purple casts! Probably one of the most important "souvenirs" I took away with me was a great sense of belonging and



truly feeling a part of ABWA. It's something I hope you all get to feel the next time you attend an ABWA conference.

So the closing to the conference was the high pitched Yeeeeee-Hawwww from everyone there hoping to get to meet again in Irving, Texas for Nationals in September! See you there!

New Member Social
Sunday * April 10, 2011 * 4 - 7 p.m.

Join us for a relaxing day of pampering & the Who, What, When, Where, Why, & How of ABWA!

Who are those lovely ladies?
 Get to know your Local Chapter Executive Board Members & Committee Chairpeople!

What is WIN?
 Check it out on the big screen, sign up, & see what's in it for you!

When can you come out and play?
 Hear about upcoming events & opportunities!

Where do you fit in?
 Share stories about Tri-County Council & Conference, District Conference, & National Conferences.

Why should you join us?
 See below for a special treat just for you!

How can we make your membership dreams come true?
 Share your hopes & dreams for your Local and National Membership!

...and there's more...

A surprise guest will be on hand to treat you like a queen!

Refreshments will be served.
At the home of our Membership Chair:

Juli Evans
 8496 South Coral Circle
 North Lauderdale, FL, 33068
 954-242-0102

OUR TOWN AMERICA WAS FANTASTIC!

BY Paula Pirozzi

Well, another fun filled weekend was had by all when we hosted the Philly Cheese Steak food booth and an ABWA information booth at Our Town America on March 11-13. The weather was picture perfect for a weekend of entertainment for the whole family, and we were busy from the moment the gates opened on Friday evening until the event ended at 6pm Sunday evening. Our cheesesteaks were a big hit and thanks to the Key Club and our volunteers, we sold almost 500 sandwiches!

Juli Evans, Membership Chair, had the Information Booth set up to get the word out about our organization. And it was successful – she and her volunteers gathered over 30 names of women who are interested in learning more about ABWA. Great job!

I would like to personally thank everyone that volunteered your time and energy to make the weekend a success:

Randee Abramson & Stu Dombroff
 Roseann Birch
 Sheila Bykofsky
 Stephanie & Larry Cohen
 Diane & Gus Delgouffre
 Diane Diamantis
 Juli Evans
 Lynn Fedoriw
 Kathy Gallagher
 Annyse Gross
 Sue & John Hand (and Alex, too!)



Lois & Les Margolin
 Joanne Massey-Dean
 Sherri Miller
 Cindy Myers
 Paula Pirozzi
 Bonnie Satterfield
 Mindy Schwartz
 Dora Vilik-Shapiro
 Barbara Weiss
 Fay Wilmot
 Holly Wright & Tony Munoz

Without all of you the weekend would not have been a success! I think I have listed everyone - many of you took on more than one shift - we are such an amazing team!

One final note - kudos to Lois and Juli for getting us all scheduled and organized!

You all have my deepest appreciation!



Our popular cheesesteak booth!



The ABWA Information Booth at Our Town America attracted potential new members.

PRESIDENT'S MESSAGE, Cont'd. from Page 1

other leaders what they have gained.

The National Women's Leadership Conference will be in Irving, Texas this year. I am proud to say that our own, Lois Margolin is one of the Co-Chairs for the conference. So, be sure to mark your calendars for September 22 – 24, 2011 to join us in Irving. So far there are at least four of us heading to Texas, and don't forget - the chapter does have money to help cover the cost of registration! Join us as we go on stage to accept our Best Prac-

tice Award again – no, it is not official yet but we are well on our way to receiving it! Yee-haw!

I am looking forward to seeing everyone at our April meeting when we will find out who our Chapter Woman of the Year is!

In ABWA friendship,
 Paula

Paula Pirozzi
 2010-2011 President
 Coral Springs Charter Chapter

DID YOU ATTEND OUR MARCH 31 ABWA NETWORKING SOCIAL?

Thank you to:

- Our host SunTrust Bank for the great location
- The Membership Committee led by Juli Evans
- and members and guests for attending.

HOME-OFFICE DEDUCTIONS: TERMS OF TAX ENDEARMENT

Provided by Lynn Fedoriw, CPA, PA

If you operate a business out of your home, you may be able to write off a portion of your everyday living expenses. But tax deductions for home-office expenses are not automatic.



Basic rules: Home-office expenses are deductible on your 2010 tax return if you use part of the home "regularly and exclusively" as either the principal place of your business or a place to meet or deal with patients, clients and customers in the normal course of business. Also, you may deduct expenses attributable to a detached structure—such as a garage or shed—used in connection with your business.

If you are an employee, the home office must be used for the convenience of the employer. Keep your employment contract as proof of the condition.

The basic rules are relatively straightforward, but several key terms require further explanation.

Regular and exclusive use: To meet this requirement, you must use a specific area of your home only for business reasons. The specific area can be a room or even an identifiable space within a room. It does not have to be permanently enclosed, but doing so strengthens your tax position.

If you use the office portion of the home occasionally or sporadically for personal reasons, the personal use "taints" the home office. Thus, no deductions are allowed.

Note that certain exceptions apply for day care centers and facilities for the aged or disabled. Furthermore, if a home is a principal place of business and a specific area is used for inventory or product storage, the area qualifies for depreciation deductions if it is used regularly for business.

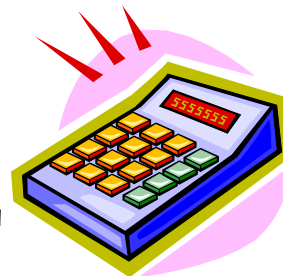
Principal place of business: If you are self-employed and work exclusively from home, it is obvious that your home office is your principal place of business. But this determination is not always so clear cut. For instance, you might perform some business functions at home, but spend most of your time visiting clients, customers or patients at other locations.

The law in this area seesawed back and forth for years, but you can currently qualify for home-office deductions if you perform administrative and management functions at home and you have no other fixed business location for these functions. Administrative and managerial activities may include

- *billing and invoicing
- *keeping books and records
- *ordering supplies
- *setting up appointments
- *researching and writing reports

However, you are not disqualified if you arrange to have administrative or managerial duties performed at other locations. For example, you might outsource payroll duties or handle customer inquiries on your laptop in hotels or airports. Similarly, you will not be penalized if you spend more time on the road than at home.

Convenience of employer: An employee is entitled to deduct home-office expenses only if he or she is specifically required by the employer to maintain a home office. Thus, a dedicated worker who brings work home nights and weekends usually does not qualify. It does not matter if the work at home results in a benefit to the employer—it must be an absolute condition of employment. In addition, keeping a home office must be justified by the nature of the job.



Contact Lynn Fedoriw, CPA or a professional tax adviser for the application of these tax rules to your personal situation.

This article is provided by Lynn A.

Fedoriw, CPA, PA, a Boca Raton CPA firm that provides accounting and tax services for businesses and individuals in Boca Raton, Coral Springs, and surrounding areas. Visit www.fedoriwcpa.com for more tax savings strategies and planning tips.



Members: Do you have a business-relevant, informative or educational article you'd like to share? We usually have space for an article or two in our newsletters, so write an article and share your knowledge! Contact Kathy Gallagher (kathy@keytechnical.com) to find out which months are available.



WHICH COMMITTEE IS RIGHT FOR YOU?

Do you want to get more active in our chapter, but can't figure out what all those committees do? Well, wonder no more – below is a list of committees and a brief description of the duties and responsibilities. Most committees need more than one person to support the various activities, so volunteer to help out in multiple areas! Questions? Call Kathy at 954-599-5687.

AUDIT – performs an audit review of the Chapter's books and Treasurer's records at the end of the fiscal year (August 1 - July 31) and reports any inconsistencies or missing information to the Board.

CHAMBER OF COMMERCE REPRESENTATIVE – attends the Coral Springs or Tamarac Chamber of Commerce meetings and events on behalf of the ABWA Chapter and helps to promote ABWA to other Chamber members. Informs the Chapter of various Chamber events and activities during the month.

COMMUNITY RELATIONS – oversees the chapter's involvement and contribution to community activities such as Women in Distress, Making Strides Against Breast Cancer, and other charities. Keeps the Board informed and organizes member participation as needed.



EDUCATION – coordinates the Chapter's annual scholarship awards programs, including Business Skills Tuition Reimbursement, Outright Grants, and Special Scholarship, by keeping National advised of our selection criteria, making sure that our scholarship funds are sent to National by the deadline, and by providing the application forms and instructions from National to the various approved schools. The Chairperson is the point of contact between ABWA National and the Chapter, receiving the notification letter for the scholarship recipient and the scholarship check. The Committee coordinates the presentation of the scholarships and recognition of the recipients at

our annual Chapter Scholarship Meeting (usually our June meeting).

HISTORIAN – documents the various memorable events of the Chapter by taking photographs at meetings and special events and making these available to the Newsletter Chair for publication in the Newsletters.

HOSPITALITY – Committee members are the official greeters at each meeting and event. The Chair



works out the details of the annual contract with the club catering manager, setting up the dates and selecting dinner menu options for each month, and then coordinating any *special* requirements each month. The Committee sends out a monthly email and/or E-vite to the Chapter members and prospects with information about the program for the month and the dinner choices and also records this information on the telephone HOTLINE; then communicates the reservation/dinner count to the club each month. The Committee checks in and collects meeting fees from members and guests as they arrive at the meeting, turning over the funds and a report to the Treasurer after the meeting.

LADIES NIGHT OUT EVENT – plans, promotes and carries out the annual vendor/business expo for the Chapter. This involves arranging for the facility and food, lining up the vendors, soliciting auction and door prizes, and selling the tickets. This event is one of the Chapter's major fund raiser events.

MEMBERSHIP – maintains the Chapter membership roster; represents ABWA and promotes membership to the community; distributes membership information to prospects; coordinates annual membership social and other membership drive activities.



NEWSLETTER – collects and organizes information for the monthly Newsletter; creates the Newsletter according to guidelines from National; and distributes it via email to members and prospects. The Newsletter Editor enters the Chapter Newsletter in the ABWA Division competition each year.

OUR TOWN BOARD REPRESENTATIVE – Coral Springs Chapter of ABWA serves on the Board of Directors for Our Town America. Our representative attends the Our Town Board meetings and assists in planning and funding for this annual event.

PROGRAMS – identifies and schedules speakers for our Chapter meetings so that the National guidelines



for business related programs are met by the Chapter ensuring we are eligible for "Best Practices" award.

(Cont'd. on Page 10)

COMMITTEES cont'd. from Page 9

PUBLIC RELATIONS – prepares and sends out press releases to the media regarding Chapter programs and events.

RECOGNITION – At each monthly meeting, this Committee recognizes individual Chapter members for professional accomplishments, memorable life events, significant contributions to the Chapter, and community involvement.

TECHNOLOGY – Serve as the Social Media contact for the chapter's pages on Facebook and LinkedIn.

Also, assist members with any technical issues relating to their membership information, such as accessing WIN, posting documents to WIN, and maintaining their membership information in the Chelsea Reservation system.



TRI-COUNTY COUNCIL – serves as the designated representative(s) to the Tri-County Council of ABWA, attending their Board meetings and assisting with the planning of the annual ABWA Day Celebration weekend sponsored by Tri-County Council.

WAYS AND MEANS – plans and implements various fund raising activities for the Chapter. Examples of past events are Trash-To-Treasure Sale, Our Town food booth, Cruise Ship Luncheon/Tour, Woman to Woman Networking Event, Concession Stand at BankAtlantic Center, and others. The money raised is used to fund the Scholarship awards, registrations for members attending ABWA District and National Conferences, and various other activities and expenses of the chapter.

WEBMASTER – maintains the Chapter website to ensure that all information is correct and up-to-date.

WOMAN OF THE YEAR – This is always chaired by the current Woman of the Year who communicates the qualifications and distributes the applications to members and encourages them to apply. She identifies independent judges from the community and provides them with the selection criteria and applications for the new Woman of the Year. Once the scores have been tallied, the current WOTY announces the new WOTY at the Chapter Meeting and presents her with a plaque from the Chapter.

GET INVOLVED IN



SPREAD THE NEWS - ABOUT ABWA!

We are looking for someone to chair the Publicity Committee. This person prepares and sends out press releases to the media regarding Chapter programs and events. Interested? See President Paula Pirozzi.



2011 CHAPTER WOMAN OF THE YEAR TO BE ANNOUNCED AT THE APRIL MEETING!

DON'T MISS IT!

RECOGNITION

GREAT READING

We are happy to announce that at the 2011 ABWA Eastern Regional Conference for District 1, the Coral Springs Charter Chapter won the ABWA Newsletter award for 2011! This means that we are now able to enter our newsletter for judging at the National Women's Leadership Conference in Irving, Texas in September. Congratulations to our Newsletter editors, Lilli Ahmadvour, and Diane Diamantis and their advisor, Kathy Gallagher!



THIS JUST "IN"

Have you seen the latest issue of *Women in Business* magazine? Receiving *WIB* is just one of the great perks of being an ABWA member. See inside for news about Conferences, profiles of ABWA members, business tips and yummy recipes.



WOMEN IN DISTRESS NEEDS OUR HELP!

By: Stephanie Cohen

Did you know that 1 in 3 women will experience domestic violence in their lifetime, and according to FBI, 85% of victims are women? It is a very real issue! This is a great cause where ABWA members can get involved, and make a difference, and here's how:

WID is opening a new facility in Deerfield Beach called the Jim and Jan Moran Center and thrift store. It is due to open 4/11 and 4/12. It consists of 6 acres, 4 buildings at 64,000 square feet. April 1st-April 10th is a Week of Caring at Women in Distress, and they are looking for volunteers to help prepare for the grand opening. Volunteer jobs will range from cleaning and unpacking to building furniture and moving boxes. They are hoping for groups of 10 people and more who are willing to work 3 hour blocks.

We are putting together "Team ABWA" to help WID. The biggest need will be next weekend - **April 9-10**. Can't you find 3 hours in your schedule to help out and have fun in the process?

Please respond ASAP to icstephaniecohen@yahoo.com or call 954 345-8855 and let me know what times are good for you.

This is a great chance for us to make a difference to women who really need our support!



WOMEN IN DISTRESSSM
OF BROWARD COUNTY, INC.
ESTABLISHING S·A·F·ESM
STOP ABUSE FOR EVERYONESM

COMING SOON— ANOTHER GREAT MEMBER BENEFIT

People who read business books have a constant flow of new ideas and strategies they can use to help their careers, their teams and their companies. ABWA has teamed up with The Business Source to offer concise summaries of the latest business books. Each month you will learn best practices and powerful insights from leading-edge thinkers, industry experts and world renowned business gurus...and the summaries take just 15 minutes to read! Please watch your email in the next three weeks for a special 70% off promotion (a savings of \$91) on this powerful new program exclusively for ABWA members.



RECOGNITION

STARSTRUCK?

Member Cheryl Scavron and her husband Ron of CruiseOne in Coral Springs were among a very few who had the opportunity to attend a Red Carpet VIP event aboard the Allure of the Seas on March 13, 2011. The event was to preview two new short films. The first was *Royal Reunion* directed by Jenny McCarthy & the second was *The Allure of Love* directed by James Brolin & starring Dean Cain. The film previews were followed by an exclusive cocktail party with the directors and cast. Cheryl says, "Ron and I were very honored that Royal Caribbean included us in this very exclusive event."





MONTHLY MEETING APRIL 3, 2011

Vice President, Randee Abramson called the meeting to order. Treasurer Barbara Weiss led the Pledge of Allegiance and read the ABWA Mission Statement.

Sponsor: Cheryl Scavron with Cruise One was the meeting sponsor. Cruise One is a privately owned franchise of the largest booker of travel in the world. Cheryl has been in business for 11 years and for the past seven years has been the number one producer of sales for the national franchise. Cheryl told us how she can assist us with any type of travel or destination and then showed a brief film on Royal Caribbean's "Oasis of the Seas."

Vice President Randee Abramson introduced the guests and Past President Dr. Dora Vilk-Shapiro led the member introductions. There were 24 members and 4 guests in attendance.

Secretary Sherri Miller gave a brief invitation to the members to volunteer and attend Our Town America. ABWA has a membership booth to recruit new members and educate women about what ABWA has to offer. We will also have a food booth (shared with the Key Club) to raise money for scholarships. It is a great way to get to know our members in a fun, informal atmosphere.

Dinner and table conversation followed.

Speaker Introduction: Program Co-Chair Joyce Hunter introduced our speaker, Jay Forte. Jay is a nationally known speaker, business leader and author of "The Greatness Zone." He is an expert on how to attract, hire and keep today's talent. His topic was "The Greatness Zone – Know Yourself, Find Your Fit, Max Your Impact." He concentrated on "Five Rules to a Really Great Life." Jay discussed how to find our perfect fit for a better life, a better job, a better marriage. We need to play to our natural gifts, not someone else's expectations. To succeed in life we need to pursue our passion. Life is too great to live it in an average way.

Chapter Business:

- The February Meeting Minutes were approved following a motion by Dr. Dora Vilk-Shapiro and a second by Joyce Hunter.
- Kathy Gallagher updated the members on the \$2000 Special Scholarship. Kathy reviewed the requirements necessary to apply and currently we have 11 applicants.
- Kathy encouraged all to attend the Eastern Regional Conference, which will be March 18th and 19th in Atlanta, GA. Kathy explained that the 6 Districts are divided into 3 Regions. The chapter has allocated funds to assist members in attending, and if you can't attend our conference, you can attend the Central Conference in St. Louis, MO on April 1-2, or the Western Conference in Santa Fe, NM on April 29-30.
- Our Annual Networking Social and Membership Drive event will be March 31st from 6-8PM. The location will be Sun Trust Bank at 1890 N. University Drive in Coral Springs. There is no charge to attend (members are asked to bring appetizers, snacks, desserts and drinks), so invite your friends, neighbors and coworkers to come and network with us!
- Randee announced that it is time to form a Nominating Committee to select the slate of officers for the 2011-2012 chapter year. Volunteering to serve on the committee are Barbara Weiss, Sheila Bykofsky, and Sherri Miller, with Kathy Gallagher serving as advisor. Elections will be held at the May meeting.
- Also, we are looking for a new Publicity Chair. There are several people who will be willing to assist with the job.

Announcements were made and raffles drawn. The meeting was adjourned at 8:30pm.

Respectfully Submitted,

Sherri Miller, Secretary



Cheryl Scavron and Jessica Nissim of Cruise One



Cheryl Scavron discusses all the cruise options with Lori Post.



Marlene Wolf and Barbara Weiss (R) welcome guest Dr. Susan Schultz (L).



Vice President Randee Abramson presents speaker Jay Forte with a certificate of appreciation.

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Northern Palm Beach Chapter's
15th Annual Luncheon
and Fashion Show



Saturday, April 30, 2011
11:00 a.m. - 2:00 p.m.

DoubleTree Hotel &
Executive Meeting Center
4431 PGA Boulevard
Palm Beach Gardens

\$40.00 per person

Contact:
Nancy Abbatt
(561) 310-6313

Fashion Show Co-Ordinator:
Ms. Rose Meyerowich

Mission Statement of the American Business Women's Association

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

A CHAPTER OF THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

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Historian	Bonnie Satterfield
Hospitality	Lois Margolin, Ronni Roth
Ladies Night Out	Lois Margolin, Nancy Wolfe
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Newsletter	Kathy Gallagher, Diane Diamantis
Our Town	Lois Margolin, Sherri Miller
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Recognition/Sunshine	Lilli Ahmadpour
Technology	Lois Margolin
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Website	Lois Margolin
WOY	Wendy King

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1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Don't forget to register on our convenient new ABWA event registration system at <https://abwa.chelseareservations.com>.

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