



The Connection

Coral Springs Charter Chapter
Coral Springs, Florida

Volume 22, Issue 7
March 2011



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The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

FROM THE PRESIDENT, PAULA PIROZZI

Can you believe that in just three weeks we will have our very first Eastern Regional Conference? This year ABWA National has changed things up; instead of having six District Conferences, District I (that is us, ladies) will get the opportunity to spend time with our District IV sisters. I am really looking forward to networking with all of the great members that will be in Atlanta on March 18th!

Closer to home, we have our chapter meeting on Thursday, March 3rd at the Marriott Heron Bay where Jay Forte, Author and Nationally Ranked Thought Leader will present "The Greatness Zone – Know Yourself, Find Your Fit, Max Your Impact." Jay will share with us how to get into our "greatness

zone".

Don't forget that we also will be cooking up Philly Cheese steak Sandwiches with the Key Club of Coral Springs at Our Town America, March 11-13, 2011. Our Chapter will also be hosting an information table so that we can share with everyone how wonderful ABWA is! There is still time to sign up to help us cook or work the membership table.

We will wrap up March with a Membership Social. This is a great opportunity to invite anyone and everyone that has an interest in finding out what ABWA is all about. It is also a good way to taste some great treats that our members bring. This year our Membership Social will be held at SunTrust Bank, 1890 North Uni-



versity Drive, Coral Springs, FL 33071 from 6 – 8pm. More information to come!

In ABWA friendship,
Paula

Paula Pirozzi
2010-2011 President
Coral Springs Charter Chapter

MARCH 3RD MEETING

The Greatness Zone—Know Yourself, Find Your Fit, Max Your Impact!

Presented by Jay Forte
See page 3 for details.

See you there!

TRI-COUNTY COUNCIL'S 1ST QUARTER EVENT A SUCCESS!

On February 19th, members and guests from the tri-county area met in Boca Raton for an interactive discussion on "Now Hiring: Interviewing Tips for Both Sides of the Desk." Kathy Gallagher facilitated a panel of Human Resources experts who shared tips and techniques for preparing and conducting interviews – from the candidate's side as well as from the interviewer's side. Participating on the panel were Janet Beets, Director of Human Resources for Uniweld Products, Christine Khan, Human Resources Manager at FPL's Turkey Point Nuclear Plant, and Julie Likam, Vice President and Retail Staffing Manager at SunTrust Bank. Everyone shared ideas on how to make a great first impression, and left with some excellent tools for preparing for that next interview.

The next quarterly event will be our "Leadership Exchange" on Saturday, June 18th. Mark your calendars now!

Editor: Lilli Ahmadpour
Email: tootidesigns@comcast.net
Phone: 877-589-2995



Have you registered for *WIN*?

Make 2011 the year you join *WIN* and grow as a business woman! There are courses to take and friends to make, and you'll keep up on the latest news of ABWA!

WIN is "where it's at" and where we chat! Join us!

THE CARING CORNER



Please keep the following people in your thoughts and prayers:
 Ronnie Roth's husband — illness
 Lori Mauer's son—hospitalized
 Joyce Hunter's fiancé—illness
 Nancy Wolfe's mother—recovering from hip surgery
 Cheryl Scavron's husband—recovering from illness

MARCH BIRTHDAYS

Diane Chapman	March 2
Wendy King	March 23
Theresa Nunez	March 27

Share your birthday celebration with your ABWA friends by bringing a raffle prize to the next chapter meeting. **If you missed your birthday month, bring one to the next meeting!**

REMEMBER...
Our raffles help support our Chapter's Scholarship and Education funds!



MARCH MEETING SPONSOR

Cheryl Scavron

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SUPPORT YOUR SISTERS!
 See Page 13 for upcoming ABWA Sister Chapter activities!

ABWA MARCH ANNIVERSARIES

Sheila Bykofsky	1 year
Annyse Gross	2 years
Marisa Leibmann	2 years
Sherri Miller	2 years
Dietra Palacio	2 years



CHAPTER VISION STATEMENT

"Coral Springs Charter Chapter promotes creating an environment that empowers women through education, networking, leadership, national recognition and award opportunities."





Coral Springs Charter Chapter

Join us for our next chapter meeting!

Thursday, March 3, 2011

Featuring:

“The Greatness Zone – Know Yourself, Find Your Fit, Max Your Impact”

We are each hardwired for greatness – we have unique talents, strengths and passions that allow us to excel at some things and not others. When we learn to be more self-aware, and aware of our world, we can find our best place – that place that inspires us to show up, step up and stand out. That place is our greatness zone.

Come learn how to get into your greatness zone (and inspire others to get into theirs)... because life's so much better in the zone.

Presented by:



Jay Forte

**Author and Nationally Ranked Thought Leader
President of Humanetrics**

***Networking begins at 6:15 pm
Dinner and Program at 7:00 pm***

Cost:

ABWA Members: \$27 if registered online (or received check) by midnight, Sunday February 27th. After Sunday, fee goes to \$32 with online reservation made before noon on Tuesday, March 1st. After that, walk-in rate is \$37, with no guaranteed dinner choice.

Guests: \$32 if registered online (or received check) by noon, Tuesday, March 1st. After that, walk-in rate is \$37, with no guaranteed dinner choice.

Dinner Choices: *Chicken Parmigiana, Mahi Mahi with a tropical salsa, or Pasta Primavera*

***R.S.V.P. at our website: www.abwacoral Springs.org
or Call 877-589-2995***

Cancellations received AFTER noon on Tuesday, March 1st will be responsible for the meeting fee.

Location:

***Marriott at Heron Bay
11775 Heron Bay Blvd., Coral Springs***

All bank fees related to returned checks will be charged back to the issuer.

SAVE THE DATES!

Next Chapter Meeting

April 7, 2011

“Cyber Liability: Know the Risk and How to Protect Your Organization”

Speaker: Christopher Burgio
Certified Insurance Counselor
Seitlin Insurance and Advisory Services

Location: *Marriott Heron Bay*
11775 Heron Bay Blvd.,
Coral Springs

Coral Springs Chamber Events

As an ABWA member, you can attend events at the **Coral Springs Chamber of Commerce** at member rates. Remember, though, you are representing **ABWA**. Events this month:

March 8, 5:30pm-7:00pm
 Chamber Expo 2011
 Marriott—Heron Bay, 11775 Heron Bay Blvd. Member Cost: \$5 donation to benefit CS Chamber Education Foundation
 RSVP: 954.752.4242

March 24, 6:00pm-8:00pm
 Leadership Coral Springs: Basketball, Food and Fun
 Lefty's Tavern & Grille, 5771 Coral Ridge Drive
 Member Cost: \$25, includes 1 drink and buffet
 RSVP: CSLeadership2011@gmail.com

TAMARAC CHAMBER EVENTS

ABWA members can attend chamber events at member rates, but remember, you are representing ABWA. Here are the upcoming events:

March 3, 7:45am-9:00am
Morning Perks! Monthly Networking Breakfast
 Sponsor: North Shore Medical Center
 Location: To be announced
 \$12 Members, \$17 Future Members
 RSVP: 954.722.1520

March 4, 11:45am
TamBiz Networking @ Noon
 Free admission, Call for location
 RSVP to 954.722.1520

March 14, 11:30am—1:00pm
Women of Success
 Colony West Country Club
 6800 N. Pine Island Road, Tamarac
 \$15 per person, includes lunch
 RSVP by 3/11: 954.722.1520

March 25, 5:30 pm
Friday Night Networking Social
 Colony West Country Club
 \$10 per person with RSVP
 RSVP by 3/24 to 954.722.1520



ANNUAL NETWORKING SOCIAL & ABWA ORIENTATION

Thursday, March 31 • 6:00PM—8:00PM
 SunTrust Bank, 1890 N. University Drive in Coral Springs (near Sweet Tomatoes.)



Cost is free (chapter members to bring appetizers, snacks and desserts). Look for more information soon, but mark your calendars and start inviting your friends and colleagues!

DON'T MISS IT!

NATIONAL WOMEN'S LEADERSHIP CONFERENCE
SEPTEMBER 22-24, 2011
IRVING, TEXAS

Save the date!

What better way to celebrate American Business Women's Day and the 62nd anniversary of ABWA's founding.

Hope to see y'all in Texas!



BOARD AND COMMITTEE REPORTS

BOARD REPORT—2/21/11

On February 21st chapter officers and committee chairs met at Pizza Time Restaurant, with President Paula Pirozzi presiding. In Attendance were: Randee Abramson, Sheila Bykofsky, Kathy Gallagher, Lois Margolin, Sherri Miller, Paula Pirozzi, Bonnie Satterfield, Dr. Dora Vilk-Shapiro, Barbara Weiss and Nancy Wolfe.

The following is a summary of the key points of the meeting:

Committee Reports:

- **Brookwood:** Lilli Ahmadpour reported that she organized a Valentine's Day party for the Brookwood girls on February 8th. Entertainment included games, food and gifts or cosmetics (provided by Jo Burdette, Mary Kay).
- **Education:** Kathy Gallagher reported that the Outright Grant nominee, Cathy Delgouffre, was approved by the chapter and the paperwork was submitted to National, which should allow for a \$2000 grant, if approved. Also, there are 11 applicants entered in the system for the SBMEF Special Scholarship. They will take the first 10 that complete the online application, which is due March 31st.
- **Ladies Night Out:** The second LNO planning meeting was held on February 17th at Lois Margolin's home. We discussed advertising rates and publicity, as well as the goody bag advertising. LNO will be on Tuesday, Nov. 15.
- **Newsletter:** It has been decided that we will begin a Classified Advertising section in our monthly newsletter. A couple of categories we plan to include are: Seeking Employment, Help Wanted, For Sale. The board needs to discuss pricing for the Help Wanted and For Sale ads – Seeking Employment will be published gratis.
- **Recognition:** Lilli Ahmadpour reported that birthday and anniversary cards were mailed out to our members.
- **Reminder: If any member knows of something going on with any of our members that warrants recognition (i.e., promotion, illness, family emergency, etc.) please notify Lilli as soon as possible.**
- **Our Town:** Lois Margolin and Sherri attended the monthly meeting. We have paid for the food booth and the membership booth. Lois, Sherri, Kathy and Paula met to discuss the food booth details. Lois will be sending out weekly requests for volunteers needed to staff the food and membership booths.
- **Top Ten Candidate:** Lois Margolin has been selected and approved by the chapter to be our Top Ten Candidate.
- **Woman of the Year:** The search continues...Wendy will be ready with the announcement at the March meeting.

New Business:

We are looking for a new Publicity Chair. Anyone interested should see Paula as soon as possible.

- Bonnie Satterfield is kicking off a project to organize the chapter's old photos and scan them onto CDs for safe keeping. Currently there are several photo albums, and she will need some help with the scanning and transfer to electronic media. Members interested in helping with this project please see Bonnie.
- Only 3 members (Kathy Gallagher, Sue Hand and Paula Pirozzi) have registered for the Eastern Regional Conference in Atlanta March 18-19. Lois plans to attend the Western and Central Regional Conferences.

Meeting was adjourned at 8:20pm. The next board meeting will be Monday, March 21, location TBD. All members are invited to attend.

CRUISE LUNCHEON

We had 21 members, 23 guests attend the 4th Annual Cruise Ship Luncheon. Guests included 3 members of the Neapolitan Chapter in Naples, FL. The day before the luncheon, we received word that our speaker was called out of town on a family emergency, so our own Juli Evans stepped in as our speaker. She did a fantastic job leading a discussion on "Branding 101." THANKS, Juli! Also, our raffle ticket sales raised \$310 for the American Heart Association's "Go Red for Women." Thanks to all who contributed raffles!

MEMBERSHIP

Juli Evans announced that we have a total of 47 members on our roster (including members at-large listed on National's roster). Welcome new members Joanne Massey-Dean and Shirley Mace. Our annual **Membership Social** is scheduled for **Thursday, March 31st** at the SunTrust Bank building at 1890 N. University Drive. Members will be asked to bring their favorite appetizer or dessert to share. Look for more information soon.

PROGRAMS

Lynn Fedoriw reported that our March speaker is Jay Forte speaking on how to find your "Greatness Zone." April will feature Christopher Burgio, who will present, "Cyber Liability: Know the Risk and How to Protect Your Organization." We will be looking to form a committee to organize our July "Girls Night In" meeting. If you are interested, see Paula Pirozzi.





CRUISE LUNCHEON FEBRUARY 12, 2011

After a tour of the ship, President Paula Pirozzi welcomed everyone to the meeting. Everyone had the opportunity to introduce themselves. Cheryl Scavron and Abby Brown from Royal Caribbean Cruise Lines shared additional information about The Navigator of the Seas.

Chapter Business: The January meeting minutes were approved following a motion made by Dawn Demarco-Book and seconded by Rande Abramson.

Tri-County Council: Kathy Gallagher spoke about the upcoming program on February 19th; "Now Hiring! Interviewing Tips for Both Sides of the Desk." A motion was made to reimburse 10 members at \$15 each for attending the meeting by Cheryl Scavron and seconded by Barbara Weiss, motion passed.

SBMEF Outright Grant: Kathy Gallagher reported on the status of the Outright Grant. Three applicants have been reviewed by outside judges and one candidate has been presented. A motion was made by Nancy Wolfe and seconded by Rande Abramson to submit Cathy Delgouffre as the Coral Springs Outright Grant candidate. The motion passed.

Diane Delgouffre presented Rande Abramson her tuition reimbursement check for \$150 from SBMEF.

Top Ten Candidate: A motion to select Lois Margolin as our Chapter Top Ten Candidate was made by Sue Hand and seconded by Holly Wright. The motion passed.

Due to unforeseen circumstances, our speaker, Kellie Kuecha was un-

able to attend. Lynn Fedoriw introduced Juli Evans who presented, "Branding 101".

Raffles: Kathy Gallagher announced that all proceeds from the raffles would be presented to The American Heart Association in honor of February being "Go Red Month". Kathy also distributed "Go Red lapel pins" to everyone.

Announcements were made and the meeting was adjourned.

Meeting attendance: 21 members and 23 guests

Submitted by,
Paula Pirozzi for Sherri Miller,
Secretary



MEETINGS » MEETINGS » MEETINGS » MEETINGS » MEETINGS »



Hello ABWA Members of District 1:

Winter is almost over and Regional Conferences are just around the corner. ABWA is creating a new experience this year with three Regional Conferences instead of individual District conferences. The District I and District IV conferences have been combined into the Eastern Regional Conference to be held March 18 and 19, 2011 in Atlanta, GA. It will be two days of professional development, networking and recognition. I look forward to seeing all of you in Atlanta. Will you be there?

Is your team working towards achieving Best Practices? Are you conducting professional development programs at your monthly meeting? Are you publishing a monthly newsletter and posting it in your team's library on WIN? Have you created your team charter? Now is the time to evaluate where your team is in achieving its goals and keeping on track.

Has your team selected its Woman of the Year and Top Ten Candidate? Selecting a Woman of the Year is your team's opportunity to recognize a member who has served the team and contributed to achieving its goals. ABWA's Top Ten Business Women recognizes those women who have worked to achieve their goals, continue their education, contribute to their team and the community. Who is your team's Top Ten Candidate? Don't forget that your Top Ten Candidate needs to submit her application to national by May 15th.

Don't forget WIN, the Women's Instructional Network. How many of your team members are logged in to WIN? Have you posted documents to your team library? Are you posting messages to you team board to keep your team members up to date on activities? Let me know how your team is doing and what I can do to help you and your team achieve your goals.

Yours truly in ABWA,



Christine Wright

District I Vice President

ABWA Mission Statement

To bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Lynn Deane, National President The Gandy, National Vice President Tracy Smart, National Secretary/Treasurer
Christine Wright, District I VP The Aables, District I VP Nancy Bellegard, District II VP Carl Brown, District II VP Amy Bray, District IV VP Patsy Vague, District VI VP

**Friday, March 11th -
Sunday, March 13th, 2011**
CORAL SPRINGS SPORTSPLEX
2575 Sportsplex Drive, Coral Springs



Planning to attend the Our Town America Festival on March 11-13? Why not include some time in your day to help out at the ABWA Information Booth? We will have a table set up in the Exhibitors area to distribute information about our chapter and to talk with women from our community about our Association. What a great chance to meet new people and share your passion for ABWA! Just joined? No problem - this is also a great opportunity for you to get to know other members, and to learn more about the benefits of membership.

And don't forget the cheesesteaks! We will also be staffing a food booth with the Kiwanis Key Club, and will be selling delicious, freshly made cheesesteaks! **We are looking for volunteers to help grill and prepare the cheesesteaks throughout the weekend.** Bring your hubby or friend – it's a fun way to get to know other members and help us raise some money for our chapter and the Key Club.

We will need volunteers in one or two hour shifts during the following times:

Friday, March 11: 5:30-11:00pm

Saturday, March 12: 11:00-11:00pm

Sunday, March 13: 11am-6:00pm



Contact Lois Margolin to schedule some time.
(954-647-9484 or lois@chelseareservations.com).
Come on ladies...get involved and do your part.

See you at Our Town!



NEW MEMBERS OF
THE CORAL SPRINGS
CHARTER CHAPTER



Shirley Mace
Joanne Massey-Dean



Happy
St. Patrick's
Day!



THIS 'N THAT

SPREAD THE NEWS - ABOUT ABWA!

We are looking for someone to chair the Publicity Committee. This person prepares and sends out press releases to the media regarding Chapter programs and events. Interested? See President Paula Pirozzi.



THANK YOU

Thank you to the following people who contributed raffle prizes at the Cruise Luncheon. **We raised \$310 for the American Heart Association's "Go Red for Women" campaign!**

- Rande Abramson (John Somerer & Co.)
- Abby Brown (Royal Caribbean Cruise Line)
- Dawn DeMarco-Book (Sparkle of Life)
- Kathy Gallagher (Key Technical Resources)
- Sue Hand (Sports & Promotional Specialties)
- Lois Margolin (NitroText & Chelsea Reservations)
- Paula Pirozzi (SunTrust Bank)
- Cheryl Scavron (CruiseOne)
- Dr. Dora Vilck-Shapiro (The Tamarac Dentist)
- Holly Wright (Your Auto Source)



TO THE RESCUE!

Thank you to Juli Evans for filling in as our speaker for the February Cruise Ship Luncheon. She did an awesome job presenting "Branding 101" and facilitating table exercises.



SBMEF SCHOLARSHIP

Our Coral Springs Charter Chapter is funding a special scholarship through the Stephen Bufton Memorial Educational Fund (SBMEF). The field of study is not specified and the scholarship will be awarded in the amount of \$2000.

In order to be eligible for consideration, candidates must be women who: (1) are citizens of the United States and residents of Broward or Palm Beach County, Florida; (2) will be college Junior level in Aug. 2011; (3) are attending or have been accepted at Broward College, Keiser University, Nova Southeastern University, American Intercontinental University, Barry University, Florida Atlantic University, Kaplan University, Lynn University or Palm Beach State College; and(4) have achieved a cumulative grade point average (GPA) of 2.5 or better on a 4.0 scale.

Applications must be completed by March 31, 2011. To apply, interested parties should send name and email address to Kathy Gallagher at: kathy@keytechnical.com.

RECOGNITION



Dr. Dora Vilck-Shapiro is forming a new chapter of the American Association of Women Dentists, and will serve as its Founding President. Kickoff meeting is scheduled for March 10th. Good luck, Dora!



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ABWA SISTER CHAPTER ACTIVITIES
MARK YOUR CALENDAR—SHOW YOUR SUPPORT!



Northern Palm Beach Chapter's
15th Annual Luncheon
and Fashion Show



Saturday, April 30, 2011
11:00 a.m. - 2:00 p.m.

DoubleTree Hotel &
Executive Meeting Center
4431 PGA Boulevard
Palm Beach Gardens

\$40.00 per person

Contact:
Nancy Abbatt
(561) 310-6313

Fashion Show Co-Ordinator:
Ms. Rose Meyerowich

Mission Statement of the American Business Women's Association

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

A CHAPTER OF THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

Coral Springs Charter Chapter
Lilli Ahmadpour, Editor
PO Box 9385
Coral Springs, FL 33075

Phone: 877-589-2995
Email: info@abwacoralsprings.org



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2010-2011 OFFICERS

President – Paula Pirozzi

Paula.pirozzi@yahoo.com, 561-251-1059

President-Elect – Jo Burdette

joburdette@bellsouth.net, 954-757-4022

Vice President – Randee Abramson

randeea@aol.com, 954-288-5726

Secretary – Sherri Miller

sales@carpetsbymrjason.com, 954-850-5172

Treasurer – Barbara Weiss

bweiss2000@bellsouth.net, 561-470-0670

Past President – Dr. Dora Vilck Shapiro

dentalvisions@msn.com, 954-675-3500

2010-2011 COMMITTEES:

Audit	Carol Wechsler
Brookwood	Sherri Miller, Lilli Ahmadpour
Chamber Reps	Randee Abramson Cheryl Scavron & Dora Vilck-Shapiro
Chelsea Reservation	Lois Margolin
Education	Kathy Gallagher
Historian	Bonnie Satterfield
Hospitality	Lois Margolin, Ronni Roth
Ladies Night Out	Lois Margolin, Nancy Wolfe
Membership	Juli Evans, Annyse Gross
Newsletter	Lilli Ahmadpour, Diane Diamantis
Our Town	Lois Margolin, Sherri Miller
Programs	Lynn Fedoriw, Bonnie Metviner
Public Relations	Lisa McCoy
Recognition/Sunshine	Lilli Ahmadpour
Technology	Lois Margolin
Tri-County Council	Nancy Wolfe, Kathy Gallagher
Ways & Means	Cheryl Scavron
Website	Lois Margolin
WOY	Wendy King

ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Don't forget to register on our convenient new ABWA event registration system at <https://abwa.chelseareservations.com>.

Register