

Coral Springs Charter Chapter

Coral Springs, Florida

A Chapter of the American Business Women's Association



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FROM THE PRESIDENT, JULI EVANS

Happy Thanksgiving!

What are you thankful for? We at the Coral Springs Charter Chapter are thankful for everyone who reads our newsletters! Even if you have not yet become a member, we absolutely adore you! This is why Diane Diamantis, Kathy Gallagher and all contributors put forth such great effort to provide you with *furtastic* articles, photos and information that will inspire you to keep reading and ultimately join us at one of our *furtastic* events before the end of the year.

October 27th: Business Spotlight – **Dr. Dora Vilkk-Shapiro!!**

October 29th: **Safe Walk Run** – Stephanie Cohen!!

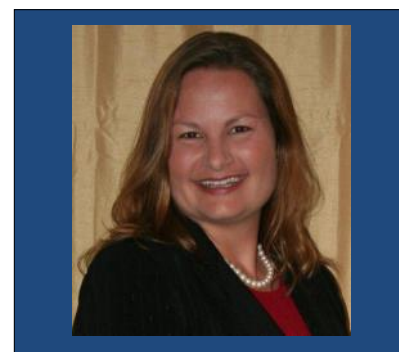
November 3rd: Thanksgiving Meeting – **Lisa Sparks!!**

November 15th: **Ladies Night Out** – Food, Fashion, and Fun!!

December 3rd: ABWA Holiday Party – **Let's go out with a bang!!**

Keep reading to find all the details about how to be a part of the FUN!

I am thankful for the love, support, and commitment that I receive from my friends, family, and ABWA sisters for all the crazy things I try to implement in my personal days, my business days, and my ABWA days. The latter of which will soon be coming to an end. My husband and I will be moving to Melbourne, Australia, in January 2012, because we decided a long time ago to live our lives intentionally filled with love, joy, and adventure.



Effective 12.31.11, I will be stepping down as President of the 2010-2011 Best Practices Coral Springs Charter Chapter, and handing the gavel to the lovely, warm-hearted, and incomparable **Holly Wright** of AutoSource of America! Holly is our current **Secretary** (*which provides another opportunity for someone eager to join the Executive*

(Cont'd. on Page 2)

IT'S "LADIES NIGHT OUT" TIME!

Contributed by: Lois Margolin



November 15, 2011, the night for the Coral Springs Charter Chapter's largest event, is almost upon us. Have you purchased your ticket? We will have more than 10 food vendors to tantalize your taste buds, and 30 exhibitors for your holiday shopping pleasure. Our raffle prizes will top last year's prizes, including a printer and lots of wine. The fashion show will be hosted by CAbi and our models are

(Cont'd. on page 10)

NOVEMBER 3RD MEETING

"The Power of Email Marketing and Social Media for Small Business Owners"

See Page 3 for details.

See you there!

The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

SAVE THE DATES

Next Chapter Meeting

Thursday, January 5, 2012

Topic: "Forget about Customer Service"

Speaker: Laurie Glover
Organizational Development Professional and President of QSTS, Inc.

Location: *Marriott Heron Bay*
11775 Heron Bay Blvd.,
Coral Springs

Coral Springs Chamber Events

As an ABWA member, you can attend events at the **Coral Springs Chamber of Commerce** at member rates. Remember, though, you are representing ABWA. Events this month:

Nov. 8, 5:30– 7:00pm

"After Hours Networking"

Location: TBA

Cost: Members \$10

RSVP online at www.cschamber.com

or 954-752-4242

Nov. 15, 7:30– 9:00am

"Wake Up Coral Springs" Breakfast

Sponsor: Florida Power & Light
Marriott Heron Bay, 11775 Heron Bay Blvd.

Cost: \$15 members with advanced reservations

RSVP online by 11/11 at

www.cschamber.com

Go to www.cschamber.com for more info!

Don't Miss the Rest of the Story!

- See Page 14 for upcoming ABWA Sister Chapter activities!
- See Page 5 for our **Ladies Night Out** Flyer and pages 1 and 10 for the article—See you on November 15!
- Can YOU help on a Committee? We need you—see page 10!
- National Conference Photos on pages 12 & 13—yeehaw!
- See Page 7 for our new "Business" Page" featuring member expertise!

Tamarac Chamber Events

ABWA members can attend chamber events at member rates, but remember, you are representing ABWA. Here are the upcoming events:

Nov. 3, 7:45 – 9:00am

"Morning Perks" Monthly Networking Breakfast

Arrigo Dodge Chrysler Jeep, 5901 Madison Ave.

Cost: \$12

RSVP by 11/4 to 954-722-1520 or

Michael@tamaracchamber.org

Nov. 14, 11:30 – 1:00pm

"Women of Success" Luncheon
Colony West Country Club, 6800 N. Pine Island Rd.

Cost: \$15

RSVP by 11/11 to 954-722-1520 or

Vicki@tamaracchamber.org

CHAPTER VISION STATEMENT

"Coral Springs Charter Chapter promotes the empowerment of women through relationships, education, leadership, recognition, and award opportunities for members and the community."

PRESIDENT'S MESSAGE

(Cont'd. from Page 1)

Board Party!) and a Co-Chair of the Ladies Night Out festivities. She will lead and guide this chapter and its members with a grace that only Holly possesses. Please join me in welcoming Holly Wright – the ABWA Coral Springs 2012 Chapter President!

As we close out this year, please know in your hearts that there is a great, big, beautiful world out there for you, me, & everyone to explore! Be inspired to DREAM BIG and

Live Out your Dreams, so you do not Outlive your Dreams.

We all have so much to be thankful for! Celebrate this fact every day!

Julismiles

Juli A.H. Evans, CPA

2011-2012 President

Coral Springs Charter Chapter



THANK YOU

The Chapter would like to give a big **Thank You!** to Diana Farrar of Oma's Garden for donating our installation flowers each month! Diana was a previous member but is still an ABWA member "at heart." See her business card ad in our Newsletter and be sure to call her the next time you need flowers for your special occasion!!



Coral Springs Charter Chapter ANNUAL HOLIDAY PARTY

Saturday,

DECEMBER 3, 2011

Save the Date!





Coral Springs Charter Chapter

Join us for our next chapter meeting!

Thursday, November 3, 2011

Featuring:

"The Power of Email Marketing and Social Media for Small Business Owners"



Presented by:

Lisa Sparks

Regional Development Director

Constant Contact 

This session covers the basics of what email marketing is, why it works so well, and how to use it in your business planning and strategy to achieve specific goals. Lisa will also share key techniques on integrating social media with email marketing. Topics will also include:

- email list building
- how to avoid spam
- tips for scheduling
- content choices that work for both email and social media tools such as Twitter, Facebook and LinkedIn.

***Networking begins at 6:15 pm
Dinner and Program at 7:00pm***

Cost:

ABWA Members: \$27 if registered online (or received check) by midnight, Sunday October 30th. After Sunday, fee goes to \$32 with online reservation made before noon on Tuesday, November 1st. After that, walk-in rate is \$37, with no guaranteed dinner choice.

Guests: \$32 if registered online (or received check) by noon, Tuesday, November 1st. After that, walk-in rate is \$37, with no guaranteed dinner choice.

Dinner Choices: Roast Turkey w/Cranberry Sauce, Meatloaf w/Gravy, or Vegetable Lasagna

**R.S.V.P. at our website: www.abwacoralsprings.org
or call 877-589-2995**

**Cancellations received in writing AFTER noon on Tuesday, November 1st
may be responsible for the meeting fee.**

**Location: [Marriott at Heron Bay](#)
11775 Heron Bay Blvd., Coral Springs**

All bank fees related to returned checks will be charged back to the issuer.



BOARD AND COMMITTEE REPORTS

BOARD REPORT—10/17/11

On October 17th chapter committee chairs and members met with President Juli Evans at 6:30pm at the Pizza Time Restaurant. In Attendance were: Stephanie Cohen, Diane Delgouffre, Juli Evans, Kathy Gallagher, Lois Margolin, Lori Mauer, Sherri Miller, Beverly Provost, Barbara Weiss, and Fay Wilmot. Due to the absence of the Past President, Vice President, and Secretary, this gathering of committed members of the ABWA Coral Springs Charter Chapter was not deemed to be an Executive Board meeting, but rather a "Committee Conversation" during which a review of the Committee Board Reports for the month of October was carried out. Board reports are posted on WIN. To access these reports:

- log on to WIN (Women's Instructional Network)
- click on the "Library" tab (on the top right)
- click on the "2011-2012" folder link under Coral Springs (on the left)
- click on the "Committee Reports" folder link under that
- click on the "11.10 Comm Reports" folder link under that
- You will then see all the reports in the right side window

The following is a summary of the key points of the meeting:

Committee Reports:

- Community Relations: Stephanie Cohen reported that 8 chapter members attended the Woman in Distress Donation Appreciation Event on Oct. 1st at the Jim and Jan Moran Center. She also discussed the Oct. 29th Woman in Distress Safe Walk Run details and discussion about sponsors and participants for the upcoming event. In addition to collecting old cell phones at each meeting, chapter members will be asked to bring various items each month for women, based on theme of month or time of year. November will be food items.
- Membership: After removing several people whose membership expired, we show 52 members on National's roster (including 9 at-large members). Diane and Lori will follow up with those who owe National and/or local dues. Also,

Diane reported that Diana Farrar of Oma's Garden has been supplying the flowers for new member installation. The board agreed to provide a free business card ad for Diana as a thank-you for her donations.

- Technology: Beverly Provost provided the results of the Technology/Social Media questionnaire. Based on the feedback, most people use and would like for us to use email, LinkedIn and Facebook to communicate weekly (in addition to our monthly newsletter). She also implemented a survey after the monthly meeting to provide speaker/topic feedback to the Programs committee. The results are in her report posted on WIN.
- Chamber: Due to her busy schedule, Dr. Dora Vilik-Shapiro had to step down as our Tamarac Chamber Representative. Lori Mauer graciously volunteered to step into that role. Thanks, Lori! Also, Lori will forward information to Membership on the Coral Springs Chamber's Business to Business Tabletop Expo Monday, November 7th from 5:30 pm - 7:00 pm.
- Hospitality: Lois Margolin reported that the chapter had 39 attendees at the October Chapter meeting (30 members and 9 guests). The executive board previously voted to give a free meeting fee credit to those who had the Beef Stir Fry in October for use at the November meeting. Those who cannot attend the November meeting will be issued a refund check.
- Programs: The program schedule for the next several months is posted on WIN. November's speaker is Lisa Sparks, who will present, "The Power of Email Marketing and Social Media for Small Business Owners." January's speaker is Laurie Glover. Co-chairs Lynn Fedoriw and Tammy Saltzman are looking for someone to assist them on this committee – to print speaker certificates, time the speaker, etc. If interested, see Lynn.
- Woman of the Year: Sherri Miller volunteered to head up the Chapter Woman of the Year committee.
- Ladies Night Out: Lois Margolin reported that they currently have 29 exhibitors and 10 food vendors. The LNO committee will be meeting bimonthly.

- Recognition: Fay Wilmot is having difficulty finding a venue for our Holiday Party. Most clubhouses have the weekends already booked. Currently we're shooting for December 3rd, but may need to move the date based on location availability. Still hoping a member will open up her home for this fun party! Contact Fay if interested.
- Professional Development: Deadline to submit the check for the Special Scholarship is November 30th. Also, Paula will start promoting the Outright Grant – we can award \$2000 if the application process is completed by March 1st.
- Tri-County Council: A successful 4th quarter event was held on October 15th in Miami, entitled, "Take the Myth & Mystery out of Resume Writing." Kathy spoke since the speaker cancelled. Lori Mauer agreed to be the Coral Springs Chapter's Alternate Delegate to Tri-County Council.

Old Business:

Lois Margolin plans to run for National Office (District I Vice President) in 2012. Board agreed to endorse her and bring this to the chapter for approval at the November meeting.

New Business:

Lois suggested that we use the money raised each meeting with Happy Dollars towards a fun event, such as a picnic in the spring. This question will be included in the survey sent out after the November meeting to gather input/suggestions from the membership.

Meeting was adjourned at 8:45pm. The next board meeting will be on **November 22 @ Pizza Time, Coral Springs**, beginning at 6:30pm. All members are invited to attend.



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Ladies Night Out!

An Evening with Friends, Fashion & Fun

Tuesday, November 15th, 2011

5:30pm - 9:00pm

- ❖ *Restaurants By-the-Bite!*
- ❖ *Fashion Show by CAbi!*
- ❖ *Door Prizes!*
- ❖ *Networking!*



- ❖ *Friends!!!*
- ❖ *Awesome Raffle Prizes!*
- ❖ *Unique Shopping!*
- ❖ *Fun! Fun! Fun!*



**An Annual Event Sponsored by the Coral Springs Charter Chapter
of the American Business Women's Association**

Coral Springs Marriott @ Heron Bay
11775 Heron Bay Boulevard -Coral Springs, Florida 33076

Tickets available now!

\$25 in advance / \$30 at the door

Call 877-589-2889 Ext. 701 for more info!

<https://abwalno.chelseareservations.com>

A portion of the proceeds from this event benefits education funds supported by this organization.

Community Hospital
Sponsor:



BROWARD HEALTH
Coral Springs Medical Center

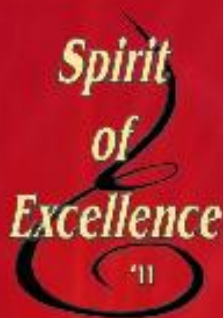
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American Business Women's Association South Broward Chapter

Presents

For the 12th consecutive year!



Honoring Women of Distinction

Women who make Broward County
a better place to live, work & play!

Join us to honor these women...
... who make things happen,
... who are role models,
... and who make a difference!



Master of Ceremony - Kande G
Kande G Enterprises
2010 Spirit of Excellence
Media Leader of the Year!

Wednesday, November 9, 2011

6:00 - 7:00pm Cocktails

7:00pm Awards Program

Signature Grand, Davie, Florida

For more information and registration visit www.ABWASoBROWARD.org



For information on sponsoring this important event email us at abwa.sobroward@gmail.com
Sponsors include:



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THE BUSINESS PAGE: MEMBERS SHARING KNOWLEDGE



DID YOU KNOW?

As of October 15, 2011 Medicare beneficiaries may make desired changes to their Medicare plans. The Annual Election Period (AEP) for Medicare Advantage and Medicare Part D is earlier this year. It runs from October 15 until December 7, 2011. There are several cost effective choices. The ideal combination is a 0 monthly premium with dental, vision and hearing coverage included. No referrals or network restrictions.

Fay P. Wilmot, CMIC
 Certified Medical Insurance Consultant
 Adcahb Medical Coverages
 (561) 966-8437
fwilmot@adcahb.com

KNOW YOUR HANDICAP! YOUR HEART HEALTHY SCORE

- **H** Heart Health
- **A** Aims
- **N** Numbers
- **D** Diabetes—Fasting Glucose < 100
- **I** Index—Body Mass (BMI) < 25kg/m₂
- **C** Cholesterol—Total < 200; Trigly < 150; HDL > 50; LDL < 100
- **A** Activity—Physical = 30 minutes/day
- **P** Pressure—Blood Pressure < 120/80

Take care of your heart and you take care of your health! As in golf, watch your aim and aim for great health! Know your ideal goal numbers such as your blood pressure, your weight and work toward attaining these numbers! Are you diabetic? What do your Lipid or Cholesterol numbers tell you about your risk for heart disease? Attain the goal from the American Heart Association of participating in aerobic activity of 30 minutes per day such as walking. Monitor and record your blood pressure on a regular basis. Ask your Health Care Provider to explain to you what blood pressure goal is ideal for you!

HEART HEALTH means watching your HANDICAP!

Marlene R. Wolf, MD, FAAFP
 Broward Health Physicians Group
 (954) 755-2121
 Website: www.Lifetime.Familydoctors.net
www.Facebook.com/lifetimefamilymedicine
mwolf@pol.net

SHARE YOUR KNOWLEDGE

Members: Do you have a business-relevant, informative or educational article you'd like to share? We usually have space for an article or two in our newsletters, so write an article and share your knowledge! Contact Kathy Gallagher (kathy@keytechnical.com) to find out which months are available for your contribution.



Fall Recruitment Campaign 2011

Sept. 1 to Nov. 30, 2011
www.abwa.org

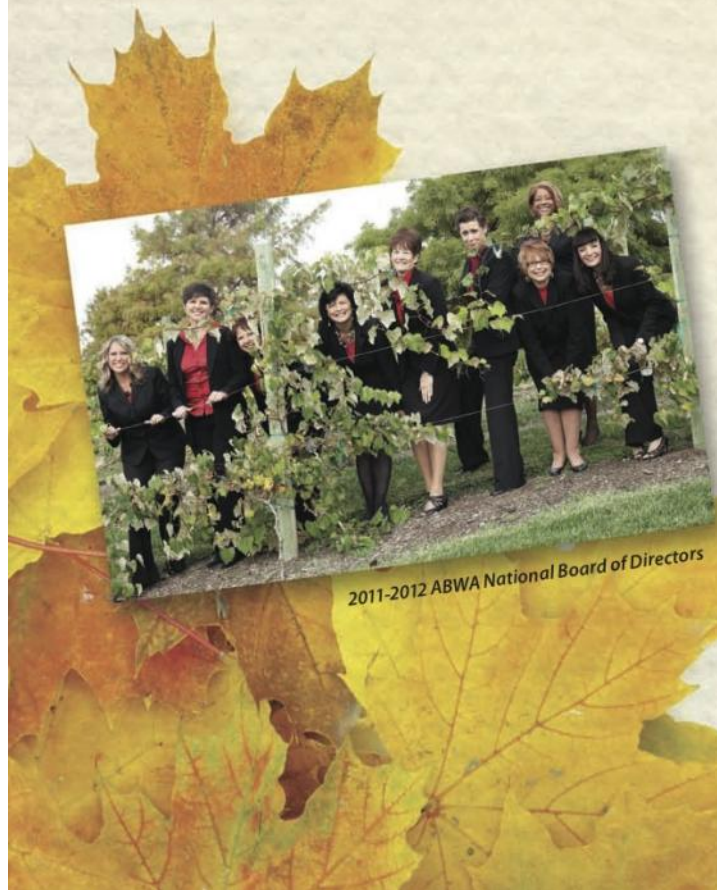
Fall into recruiting with ABWA



If every member of ABWA recruited just one new member this fall, we'd double the size of the Association in just a few short months. Imagine having twice as many members in your chapter or Express Network, increasing the size of your own networking circle, and doubling the personnel resources of your Association. Women need a strong and vital community like ABWA—so we stay strong-together.

Make a commitment today to introduce just one woman to the community of ABWA. As a member of the American Business Women's Association, she will become a part of an organization with over 60 years of experience in leadership, diversity, education, and National recognition for businesswomen; an Association that is constantly evolving to meet the needs of today's changing business environment. Share your favorite issue of *Women In Business* or login to the Women's Instructional Network (WIN) and give her a sneak peek of the latest features. There are hundreds of ways you can show a potential new member the benefits of joining ABWA.

**Who will be your one new member?
Login to WIN to share recruiting ideas
with your fellow members!**



2011-2012 ABWA National Board of Directors



WOMEN IN DISTRESS UPDATE:

BRING CANNED/NON-PERISHABLE FOOD TO NOVEMBER MEETING

Contributed by: Stephanie Cohen

Thanks to our ABWA members for your contributions to Women in Distress. We will continue to collect cell phones at each monthly meeting. We will also request for our **November and January meetings** canned goods, or non-perishables items, and staples such as sugar, rice, peanut butter and jelly for the upcoming holidays.

Also, some of you have approached me regarding items that you have at home that you would like to donate to WID. There are two donation drop-off locations:

**Blooming Sales Thrift Store
(for gently used donations)**

1372 N. State Road 7
Margate, FL 33063
(On 441 between Copans Rd and
Coconut Creek Parkway)

Hours: Tuesday – Saturday: 10am to 4pm

Donations Accepted: All gently-used items and furniture. All new donations should be dropped off at the Family Center in Fort Lauderdale.

**Women in Distress
(for new donations)**

Jim and Jan Moran Family Center
4700 NW 3rd Ave.
Deerfield Beach, FL 33064

Examples of gently used donations include:

- Clothing (baby, children, and adult) and Shoes
- Baby Items and Children's Toys
- Media: Books, DVDs, CDs, stereo systems, Televisions, DVD players, phones, etc.
- Handbags, Wallets, Jewelry, Belts, Hats, Scarves, etc.
- Furniture, Lamps, Household Items

ABWA WELL REPRESENTED AT WOMEN IN DISTRESS BREAKFAST AND TOUR

Contributed by: Beverly Provost

It was a beautiful fall Saturday morning, on October 1st, when eight lovely ladies from the chapter attended a breakfast and tour of the brand new Women in Distress facility in Deerfield Beach. The new facility is twice the size of the former location and allows for separate quarters for men and teenage boys so that everyone can benefit from all that the facility has to offer. The facility offers a place for families facing hardships to live for 30 – 90 days to help them transition to a safe and productive living environment. Counseling services are provided on site as well as fully furnished spaces for sleeping, cooking and recreation for all ages.

All of the ABWA members who attended were very impressed with the facility and are motivated more than ever to support this important organization in our community.

You can make a difference and support Women in Distress in one of three ways:

1. Support Team ABWA Coral Springs in the upcoming SafeWalk-Run 5K at Markham Park on Saturday October 29th with a cash donation at [http://safewalk2011.kintera.org/faf/search/searchTeamPart.asp?](http://safewalk2011.kintera.org/faf/search/searchTeamPart.asp?ievent=468684&lis=1&kntae468684=62CAEDDCE7D145409BE91A55217E1CC2&supld=0&team=4287045&cj=Y)

[ievent=468684&lis=1&kntae468684=62CAEDDCE7D145409BE91A55217E1CC2&supld=0&team=4287045&cj=Y](http://safewalk2011.kintera.org/faf/search/searchTeamPart.asp?ievent=468684&lis=1&kntae468684=62CAEDDCE7D145409BE91A55217E1CC2&supld=0&team=4287045&cj=Y); Go Team ABWA Coral Springs!

2. Watch for cell phone drives and other needed items requested to bring to our monthly meetings (see related article on November donation request).
3. Donate clothing and household items directly at the thrift store.



Pictured are Paula Pirozzi, Holly Wright, Sherry Miller, Stephanie Cohen, Mindy Schwarz, Women in Distress President and CEO Mary Riedel, Beverly Provost, Kathy Gallagher, and Randee Abramson.

CHAPTER NEWS

IT'S "LADIES NIGHT OUT TIME" (Cont'd. from Page 1)

ready to "strut their stuff." Because this event was so popular last year, the doors will open at **5:30 pm**, allowing you and your friends more time to shop – shop – shop!

We are so excited about this event - we will be shouting it from NBC 6! Yes, that's right, we will have a small segment on **NBC6 with Trina Robinson**. Our segment will include raffle prizes and a model - how awesome is that? ABWA Coral Springs is on the map!

So be sure to lock in your ticket price of \$25.00 by purchasing your ticket in advance. See **Barbara Weiss or Sue Hand** for advance ticket sales or you can buy your tickets on line at <https://abwalno.chelseareservations.com/>. Get ready for another fabulous event with lots of fun, prizes and chic fashion!



MEMBERS HELPING MEMBERS

Each month we will highlight the names of members who have referred business to other members, or have done business themselves with another member. Please send your contributions to Lori Mauer at lomau6@aol.com for posting in the next month's newsletter. It's time to "toot those horns," ladies!



➤ "I would like to thank Dr. Dora Vilik-Shapiro for being my dentist for the last 6+ years. Recently I had a tooth pain that would not go away. Dr. Dora stuck with me and tried several different courses of action until she found the one that worked. I am now pain free and I owe it all to her tenacity! Thank you Dr. Dora!" *From Diane Delgouffre*

➤ "A special thanks to Lynn Fedoriw! Starting a new business can be daunting, but knowing I have such a great accountant on my team really puts my mind at ease. You really go above and beyond and I want you to know it is appreciated! Thank you Lynn!" *From Cassi Eubank*

NEW MEMBER SPOTLIGHTS

Here's the 411 scoop on some of our new members:

Natalie Bigio lives in Lighthouse Point and is a senior consultant with Thirty-One Gifts. She likes scrapbooking, reading, and entertaining people – lookout Natalie, we may put that to good use. A busy, happy, involved person, Natalie looks forward to meeting everyone in ABWA.

Beverly Provost lives in Coral Springs and is a financial planner with Evershore Financial Group. When not busy with her two kids age 6 and 11, Beverly loves to read. She has a lot of tech and writing skills. Friendly, outgoing, and trustworthy, Beverly looks forward to being part of the ABWA community.

Marion Holmes lives in Coral Springs and is in design/sales/marketing with Tuntex. Her many hobbies include gardening, painting, cooking, reading, and writing. Marion looks forward to networking with everyone at ABWA and learning about their businesses.

COMMITTEE HELP NEEDED

- **Executive Board** needs a Secretary to prepare minutes for General & Executive Board meetings. See Holly Wright.
- **Historian Committee** needs a member who can help scan a few pages of our chapter photo albums. See Bonnie Satterfield.
- **Programs Committee** needs a member to print certificates for speakers, buy certificate covers, and coordinate ABWA "Plan B" presentations for when speakers cancel at the last minute. See Lynn Fedoriw.
- **LNO Committee** needs Vendors, Food Vendors, Raffle Baskets, & 300 Attendees for LNO. See Holly Wright.
- **Recognition Committee** invites members to help plan and coordinate the Holiday Party on Saturday 12/3. See Fay Wilmot.
- **Ways and Means Committee** needs a sponsor for the November meeting. See Cheryl Scavron.
- **Newsletter Committee** needs an article contribution based on your professional expertise for 2012 newsletters. See Kathy Gallagher.



RECOGNITION



Laura Baron (Lois Margolin's mother and ABWA member) was promoted to Vice President of Investments at Wells Fargo.

Well Done!



MONTHLY MEETING, OCTOBER 6, 2011

Meeting was called to order at 7:00pm by President Juli Evans. Treasurer Barbara Weiss led the Pledge of Allegiance and Mission Statement. There were 30 members and 9 guests in attendance.

President Juli Evans welcomed members and introduced our guests.

Juli Evans recognized Past Chapter Presidents and recognized Committee Chairs.

Diane Delgouffre and Lori Mauer, Membership Co-Chairs, installed new members Natalie Bigio, Doris Bodnar and Barbara Capeletti.

Member introductions were led by Vice President Randee Abramson.

President Juli Evans introduced an interactive game for members and guests called "Identity Tricks & Branding Treats." Juli also introduced our Meeting Sponsor Brian Niles and Patrick Stinus from Seventh Element.

Program Co-Chair Tammy Saltzman introduced the October Speaker Kellie Kuecha who showcased "Building the Brand called YOU!" Kellie has years of expertise in building a brand that distinguishes clients from other like minded services and shared valuable insights with our members.

Chapter Business:

- Approval of September Meeting Minutes: A motion was made by Lois

Margolin and seconded by Randee Abramson.

- Community Co-Chair Stephanie Cohen spoke about the chapter visit to Women in Distress and their upcoming walk on October 29th.
- Ladies Night Out Co-Chair Holly Wright spoke about the upcoming LNO event and what is still needed to support a successful event through participation by members.
- Vice President Randee Abramson shared her experiences at the National Women's Leadership Conference in Irving, TX.
- Juli Evans and Recognition Chair Fay Wilmot spoke about the upcoming Holiday party scheduled for Saturday, December 3rd.
- Kathy Gallagher and Lois Margolin collected Happy Dollars from members so they could make a personal or professional announcement to the group.
- Cheryl Scavron, Ways and Means Chair, reminded members to bring raffle prizes on the month of their ABWA anniversary or birthday month.

The meeting was adjourned at 9:00.

Respectfully Submitted,
Holly Wright, Secretary



President Juli Evans (L) thanks speaker Kellie Kuecha for her presentation, "Building the Brand Called YOU!"



Membership Co-chairs Diane Delgouffre (L) and Lori Mauer (R) install new members Natalie Bigio, Barbara Capeletti and Doris Bodnar into the Coral Springs Charter Chapter.

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THE SEARCH IS ON...FOR CHAPTER WOMAN OF THE YEAR!

Each year one of our members is honored as CHAPTER WOMAN OF THE YEAR. This honor will be conferred at our March meeting.

If you've applied in the past, do it again. If you've never applied and fulfill the criteria, please detail the highlights of your life and career, and become a part of this great program.



Criteria:

- Be a female.
- Be a current or past chapter officer or committee chairperson.
- Be a chapter member for at least one year (as of December 1, 2011).
- Have made a major contribution in time or effort to the chapter.

It is suggested to have two applications – carry one around with you and when you think of things to include, jot down notes in the proper category. Then, when you put

it all together, it will be easy. Update them from year to year and keep it current.

Presentation does affect the judges, although points are not given for it. Traditionally, our judges have been non-ABWA professionals from our surrounding business community.

Applications will be available at our January chapter meeting, or contact Sherri Miller directly at 954-724-8888 or via email at sherrimillerdesigns@comcast.net. The deadline for completing the application is January 31, 2012.

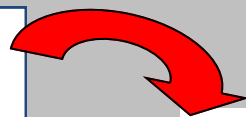
BUSINESS SPOTLIGHT



Spotlight your business by Advertising in the Newsletter!

Business Card Ads:
Only \$55 for 11 issues!
 (August 2011—July 2012)

Support your chapter while building your business!



Contact Kathy Gallagher to place your ad
 kathy@keytechnical.com
 Open to current ABWA Members only

Lois Margolin
 800-848-8291 ext 204

TEXT MESSAGING SERVICE

NitroText.Com

CHELSEA
 INFORMATION SYSTEMS

Lois Margolin

1845 N. University Drive, Coral Springs, Florida 33071
 TEL 800.848.8291

lois@chelseareservations.com 954.227.3152
 www.chelseareservations.com FAX 954.227.3153

Beverly Provost
 Financial Advisor

EVERSHORE
 Financial Group

www.evershore.com

1845 N. University Drive, Coral Springs, Florida 33071
 Boca Raton address 7284 W. Palmetto Park Road, Suite 100
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 Eileen Royer, VP District IV
 Jennifer Childress, VP District III
 Lorie Burch, VP District II
 Carolyn Parks, VP District I

NATIONAL CONFERENCE PHOTOS

2011-2012 NATIONAL OFFICERS (and dog)



Conference Co-Chairs Lois Margolin & Michelle Crone did a fantastic job!

BUSINESS SPOTLIGHT



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Logistics team members Juli & Kathy welcome attendees to the general session with a warm "Howdy!"

MORE NATIONAL CONFERENCE PHOTOS... ZOOM ON IN!

Dawn kept us laughing, as always!

Strutting our stuff on the Best Practices stage! From left: Kathy, Lynn, Randee, Lois, Juli and Paula

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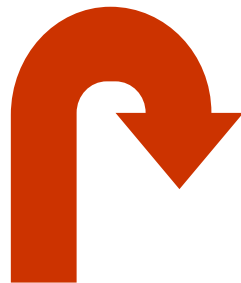


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ABWA SISTER CHAPTER ACTIVITIES

Mark your calendar—SHOW YOUR SUPPORT!

- Gold Coast** — Thursday **November 10** - "Strong Women, Powerful Financial Strategies"
Panel discussion sponsored by Ameriprise Financial
Location: Wyndham Garden Hotel, 1950 Glades Road, Boca Raton
- North Palm Beach** — Wednesday **November 9** - "Business Relationships and Social Media"
Presented by Dr. Helen Ann Britton, CEO of Britton Communications
Location: Doubletree Hotel, PGA Blvd., Palm Beach Gardens
- South Broward** — Wednesday **November 9** - "Spirit of Excellence"
Honoring 10 Women of Distinction
Location: Signature Grand, 6900 St. Rd. 84 East, Davie
Cost: \$75 guests, \$45 ABWA members
- Homestead** — Tuesday **November 8** - "Holiday Safety—At Home and While Shopping"
Presented by Police Department Community Advocate
Location: Capri Restaurant in Florida City



NOVEMBER & DECEMBER BIRTHDAYS

Randee Abramson	November 5
Doris Bodnar	November 26
Pannie Kydd	December 3
Lori Mauer	December 4

Share your birthday celebration with your ABWA friends by bringing a raffle prize to the next chapter meeting.

If you missed your birthday month, bring one to the next meeting!

REMEMBER...

Our raffles help support our Chapter's Scholarship and Professional Development funds!

NOVEMBER & DECEMBER ABWA ANNIVERSARIES

Collette Claxton (member at large)	16 Years
Jo Burdette	11 Years
Juli Evans	3 Years
Susan Sprague	2 Years



THE CARING CORNER

Please keep the following people in your thoughts and prayers:

- Beverly Rothstein's husband—recovering from surgery
- Paula Pirozzi—recovering from ankle surgery

2011-2012 CHAPTER KEY STRATEGIES

- I. Strengthen Member Relationships by providing opportunities for & encouraging members to enjoy networking at Coral Springs and other ABWA chapter events in the Tri-County area.
- II. Strengthen Member Education & Community Outreach by providing opportunities for & encouraging members to have fun participating in ABWA conferences & community service events.
- III. Strengthen Chapter Leadership by providing opportunities for & encouraging members to joyfully participate in ABWA chapter committees and executive board activities.
- IV. Strengthen Member & ABWA Chapter Awards & Recognition by providing opportunities for & encouraging members to apply, nominate, & celebrate themselves and others.

FREE RAFFLE TICKETS!



Would you like to receive a free raffle ticket at our chapter meetings? Then invite your friends and coworkers to a meeting. Receive one raffle ticket for each new guest you bring to a meeting. Your first-time guest will also receive a free ticket! And for each raffle prize you bring to a meeting, you will be given a raffle ticket. So, bring a guest AND a raffle prize and receive two free tickets - two extra chances to win!!!





Coral Springs Charter Chapter
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ABWA's PROUD CODE OF CONDUCT

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



Join the Conversation: Visit us on Facebook at "ABWA Coral Springs."

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