

## Coral Springs Charter Chapter

Coral Springs, Florida

*A Chapter of the American Business Women's Association*



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## FROM THE PRESIDENT, JULI EVANS

Happy Halloween!

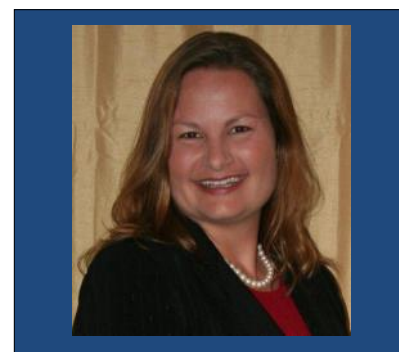
This past week, Lois, Paula, Kathy, Randee, Lynn, & I along with a few of our Tri County Sisters (Kandyce, Sharon, & Louise) joined 600 of our ABWA sisters in Irving, Texas, for the National Women's Leadership Conference. A great big congratulations to Lois, her Conference Team Volunteers (including many of those mentioned above), and the National Team who put together a smashing event filled with lots of laughs, prize winning opportunities, and valuable information for developing our businesses, our chapters, and ourselves.

Ladies traveled across the nation to represent all six ABWA districts and all three regions! Believe me when I tell you there were some characters to meet all weekend long. Keep an eye out for some wonderful photos & arti-

cles from some of the attendees in this newsletter and others to follow.

In honor of the month of characters, tricks, costumes, and treats, I hope you will join us for our **October 6<sup>th</sup> meeting the first Thursday of this month @ 6:15pm** at the Heron Bay Marriott. We will be doing some trick or treating of our own to connect last month's message of Identity Theft with this month's message of Branding, brought to us by **Kellie Kuecha**. We are going to have a scary good time, so you do not want to miss out!

By the way, since this is October, we are just one month away from **Ladies Night Out on Tuesday, November 15<sup>th</sup>!** Please join us! Invite your friends! Encourage your colleagues to advertise as one of our Vendors! Contribute Raffle Baskets! Have



a smashing good time watching our beautiful models strutting their stuff down the runway!

May your October be full of more Treats than Tricks!

Julismiles

Juli A.H. Evans, CPA  
2011-2012 President  
Coral Springs Charter Chapter

## TRI-COUNTY COUNCIL'S ABW DAY CELEBRATION A SUCCESS!

Contributed by: Beverly Provost



Paula Pirozzi, Laura Baron and Cassi Eubank enjoy ABW Day.

The Tri-County Council's 23<sup>rd</sup> Annual ABW Day Celebration was held on Saturday, August 27<sup>th</sup> at the Ft. Lauderdale Marriott North. It was a great event, with 44 ladies in attendance including individuals from as far away as Decatur, GA, Greenfield, IN and Bryan,

(Cont'd. on page 8)

## OCTOBER 6TH MEETING

**"Building the Brand called YOU"**

See Page 3 for details.

*See you there!*

*The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*

## SAVE THE DATES

### Next Chapter Meeting

Thursday, November 3, 2011

**Topic:** "The Power of Email Marketing and Social Media for Small Business Owners"  
**Speaker:** Lisa Sparks  
 Regional Development Director, Constant Contact  
**Location:** *Marriott Heron Bay*  
 11775 Heron Bay Blvd., Coral Springs

### **Coral Springs Chamber Events**

As an ABWA member, you can attend events at the **Coral Springs Chamber of Commerce** at member rates. Remember, though, you are representing ABWA. Events this month:

**Oct. 11, 5:30– 7:00pm**  
 "After Hours Networking"  
 Mythos Greek Taverna,  
 2864 N. University Drive  
 Cost: Members \$10  
 RSVP online at [www.cschamber.com](http://www.cschamber.com)  
 or 954-752-4242

**Oct. 18, 7:30– 9:00am**  
 "Wake Up Coral Springs" Breakfast  
 Sponsor: Northwest Medical Center  
 Marriott Heron Bay, 11775 Heron Bay Blvd.  
 Cost: \$15 members with advanced reservations  
 RSVP online by 10/14 at [www.cschamber.com](http://www.cschamber.com)

Go to [www.cschamber.com](http://www.cschamber.com) for more info!



**Tri-County Council Presents:**  
 Fourth Quarter General Meeting and Leadership Seminar

Saturday, October 15, 2011

**"Take the Myth and Mystery out of Resume Writing"**

Facilitated by *Kathy Gallagher*,  
 Key Technical Resources  
 Airport Best Western

4100 W. Flagler St., Miami, FL 33134  
 \$15.00 per person

Register at [www.abwatricounty.org](http://www.abwatricounty.org)

### **Don't Miss the Rest of the Story!**

- See Page 14 for upcoming ABWA Sister Chapter activities!
- See Page 6 for our After Hours Networking flyer—See you on October 27!
- Ladies Night Out is coming up — see Page 8 and save Nov. 15!
- Don't miss more photos and new program announcements sprinkled throughout the newsletter!

### **Tamarac Chamber Events**

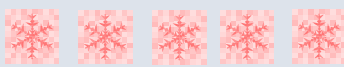
ABWA members can attend chamber events at member rates, but remember, you are representing ABWA. Here are the upcoming events:

**Oct. 6, 7:45 – 9:00am**  
 "Morning Perks" Monthly Networking Breakfast  
 Colony West Country Club, 6800 N. Pine Island Rd.  
 Cost: \$12  
 RSVP by 10/4 to 954-722-1520 or [Michael@tamaracchamber.org](mailto:Michael@tamaracchamber.org)

**Oct. 10, 11:30 – 1:00pm**  
 "Women of Success" Luncheon  
 Colony West Country Club, 6800 N. Pine Island Rd.  
 Cost: \$15  
 RSVP by 10/7 to 954-722-1520 or [Vicki@tamaracchamber.org](mailto:Vicki@tamaracchamber.org)

**Oct. 29, 11:30 —3:30pm**  
 8th Annual Taste of Tamarac & Business Expo  
 A fun-filled day for the whole family  
 Colony West Country Club, 6800 N. Pine Island Rd.  
 Cost: \$10 per person, children under 12 FREE

CHAPTER HOLIDAY PARTY  
 PLANNED FOR SATURDAY,  
 DECEMBER 3, 2011!



## CHAPTER VISION STATEMENT

"Coral Springs Charter Chapter promotes the empowerment of women through relationships, education, leadership, recognition, and award opportunities for members and the community."

## MEETING SPONSOR

October Meeting Sponsor:

### Seventh Element

## Grow Well

We provide you with the hands on help you need to take your business to the next level

[www.SeventhElement.com](http://www.SeventhElement.com)

**Brian Niles**  
 e: [brian@SeventhElement.com](mailto:brian@SeventhElement.com)  
 w: 561.939.8033  
 c: 561.703.3941

**Patrick Stinus**  
 e: [patrick@SeventhElement.com](mailto:patrick@SeventhElement.com)  
 w: 561.939.8034  
 c: 617.850.5393



## Coral Springs Charter Chapter

Join us for our next chapter meeting!

**Thursday, October 6, 2011**

Featuring:

***“Building the Brand Called YOU”***

We no longer live in a world where a brochure, business card or “open” sign on a door is going to bring in customers. If all you have going for you is that “your product or service is the best,” then consider this your wake-up call! In her presentation, Ms. Kuecha will help you build a personal brand that will speak volumes to your clients and inspire them to buy from you and not your competition.

Presented by:



### **Kellie Kuecha**

Mentor, Entrepreneur, Author and Coach

Founder of W.O.M.A.N.

[www.thewomanclub.com](http://www.thewomanclub.com)

***Networking begins at 6:15 pm  
Dinner and Program at 7:00pm***

#### **Cost:**

**ABWA Members:** \$27 if registered online (or received check) by midnight, Sunday October 2<sup>nd</sup>. After Sunday, fee goes to \$32 with online reservation made before noon on Tuesday, October 4<sup>th</sup>. After that, walk-in rate is \$37, with no guaranteed dinner choice.

**Guests:** \$32 if registered online (or received check) by noon, Tuesday, October 4<sup>th</sup>. After that, walk-in rate is \$37, with no guaranteed dinner choice.

**Dinner Choices:** Boneless Chicken w/creamed Spinach & Provolone, Filet of Salmon w/Dill Sauce, Ravioli a la Vodka

**R.S.V.P. at our website: [www.abwacoralsprings.org](http://www.abwacoralsprings.org)**

**or call 877-589-2995**

**Cancellations received in writing AFTER noon on Tuesday, October 4<sup>th</sup> may be responsible for the meeting fee.**

#### **Location:**

**Marriott at Heron Bay  
11775 Heron Bay Blvd., Coral Springs**

**All bank fees related to returned checks will be charged back to the issuer.**



## BOARD AND COMMITTEE REPORTS

### BOARD REPORT—09/18/11

On September 18th chapter committee chairs and members met with President Juli Evans at 2:00pm at the home of Lois Margolin. In Attendance were: Stephanie Cohen, Juli Evans, Lynn Fedoriw, Kathy Gallagher, Marion Holmes, Lois Margolin, Beverly Provost and Fay Wilmot. Due to the absence of the Past President, Vice President, Treasurer, and Secretary, this gathering of committed members of the ABWA Coral Springs Charter Chapter was not deemed to be an Executive Board meeting, but rather a "Committee Conversation" during which a review of the Committee Board Reports for the month of September was carried out. Board reports are posted on WIN. To access these reports:

- log on to WIN (Women's Instructional Network)
- click on the "Library" tab (on the top right)
- click on the "2011-2012" folder link under Coral Springs (on the left)
- click on the "Committee Reports" folder link under that
- click on the "11.09 Comm Reports" folder link under that
- You will then see all the reports in the right side window.

The following is a summary of the key points of the meeting:

#### Committee Reports:

- Community Relations: Stephanie Cohen reported that the chapter is invited to a Woman in Distress Donation Appreciation Event on Oct. 1<sup>st</sup> at the Jim and Jan Moran Center, which includes breakfast and a tour of the new facility. She also discussed the Oct. 29<sup>th</sup> Woman in Distress Safe Walk Run

details and discussion about sponsors and participants for the upcoming event.

- Membership: We have two new members on the national roster: Barbara Capeletti and Denise Champaign. Co-chairs Diane Delgouffre and Lori Mauer will contact National to get contact information and invite them to our October meeting.
- Technology: Beverly Provost developed a Technology/Social Media questionnaire using Survey Monkey. She will send it out to the membership and use the feedback to develop a communication plan to best serve the needs of the membership. She also will implement surveys after monthly meetings to provide speaker/topic feedback to the Programs committee.
- Hospitality: Lois Margolin reported that the chapter had 29 attendees at the September Chapter meeting (23 members and 6 guests). Because there were so many problems with the kitchen that night (due to a number of reasons), the hotel did not charge us for the Beef Stir Fry meals. Lois asked if the chapter would reimburse or provide a meeting credit to those who ordered that meal. The executive board will consider the request.
- Programs: Lynn Fedoriw shared the speaker/program schedule for the next several months. November's speaker is Lisa Sparks, who will present, "The Power of Email Marketing and Social Media for Small Business Owners." Lynn also reiterated the need have a "Plan B" presentation ready in the event of a last-minute speaker cancellation. These presentations can be selected from the ABWA Plan B Booklet.
- Ladies Night Out: Lois Margolin reported that due to the Coral Springs Medical Center's generous sponsorship of LNO, they are considering reducing

the vendor table fee from \$125 to \$90. They currently have 22 potential vendors and 8 food vendors. The LNO committee will begin meeting bi-monthly.

- Ways and Means: Marion Holmes volunteered to help on the committee, specifically focusing on finding meeting sponsors for each month. Also, "Happy Dollars" was a success – we collected \$31.
- Recognition: Fay Wilmot has been sending cards to members on a regular basis and will be gathering a committee together to plan the Holiday Party.
- Newsletter: Juli suggested adding a list of committee needs to each newsletter. This will give new members an idea of what committees need support and what their specific responsibility will be. We currently have 19 business card ads; however, several members have yet to pay the \$55 fee. The Treasurer will send invoices asking for prompt payment
- Tri-County Council: A successful ABW Day Celebration was held on Saturday, August 27<sup>th</sup>, and the chapter had 17 members in attendance. Our chapter has budgeted funds for 10 members to attend. The executive board will consider a budget amendment (if needed) to reimburse all members who submit receipts by the 9/27 deadline (30 days after the event).

#### New Business:

- Lois Margolin is waiting for the paperwork from National regarding candidate rules for running for National Office in 2012. It is anticipated that she will need the chapter's vote of approval at the November meeting.

Meeting was adjourned at 4:20pm. The next board meeting will be on **October 17 @ Pizza Time, Coral Springs**, beginning at 6:30pm. All members are invited to attend.

COMPUTER

CORNER

WINDOWS  
SHORTCUTS

- CTRL+X: Cut
- CTRL+C: Copy
- CTRL+V: Paste
- CTRL+Z: Undo
- CTRL+B: Bold
- CTRL+U: Underline

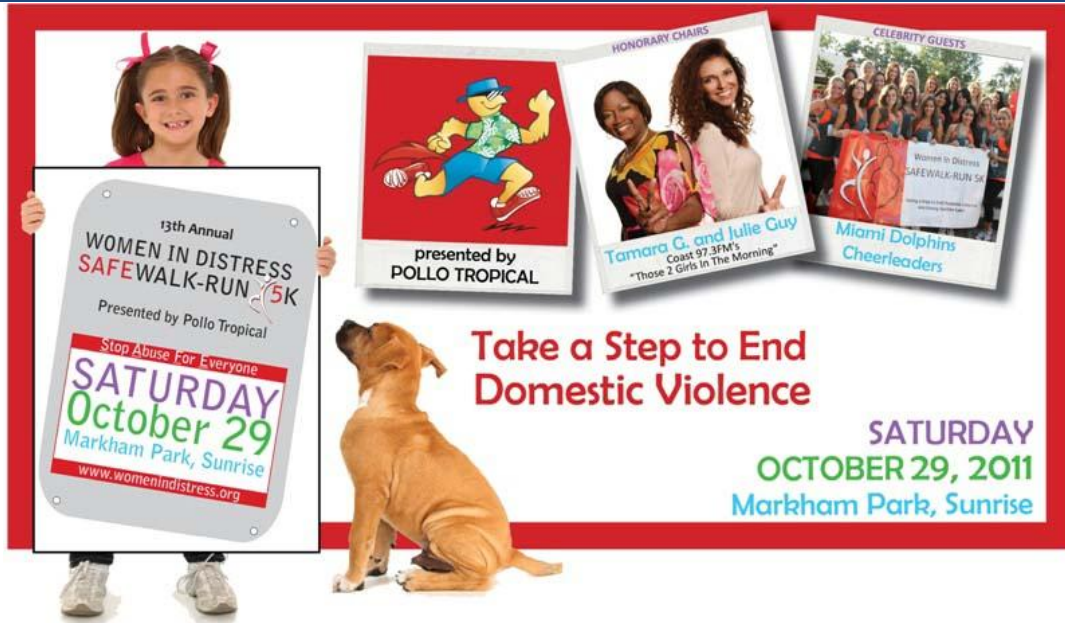
- CTRL+I: Italic
- F1: Help
- CTRL+ESC: Open **Start** menu
- ALT+TAB: Switch between open programs

- ALT+F4: Quit program
- SHIFT+DELETE: Delete item permanently
- Windows Logo+L: Lock the computer (without using CTRL+ALT+DELETE)

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## Women In Distress UPDATE

By: Stephanie Cohen



Join our Team ABWA at the SAFEWALK-RUN 5K! Join us as we take a step to end domestic violence.

I'm inviting you to join Team ABWA at the 13th Annual Women In Distress SAFEWALK-RUN 5K, presented by Pollo Tropical on Saturday, October 29, 2011 at 7:30am at Markham Park. I will be walking or running to raise money for

Women In Distress of Broward County, the only nationally accredited, state-certified, full service domestic violence center serving Broward County.

You can register at <http://safewalk2011.kintera.org>. If you are unable to make it that day, please consider supporting me with a donation to Women In Distress. You can make a

donation online or send a tax deductible check (with my name in the memo field) to Women In Distress, Attn: SAFEWALK, PO Box 676, Fort Lauderdale, FL 33302.

Let's make a difference! Thank you in advance, and forward this to as many people as you can to encourage more people to fundraise! GO TEAM ABWA!!!!!!

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## LISTEN FOR SUCCESS & BE A SUCCESS AT LISTENING!

Contributed by Dr. Marlene Wolf

We all want to be successful! We all listen! But do we really listen? Opportunities and ideas surround us daily — we just have to listen. Listen for Success!

The art of medicine is the art of listening both for the physician and the patient — the art of listening and advising, over and over again so the physician and patient both travel on the same road of health for the patient. All day long, as a physician, I recommend to a patient to get a specific test or take a medication. Just think about a physician's role — we listen to the patient, ask questions, listen and advise and the patient listens to our advice to maintain and achieve better health. Does the patient really listen? We all want to be healthy and we all think that we listen. Are we listening or just hearing?

How do we define "to listen"? Successful

listening requires your full attention! Listen with your whole body & with interest! Give your full attention to the person speaking. Make 100 percent eye contact with each person as they speak, lean forward, and listen carefully to what they say.

- Listen with your eyes, your heart, your ears and your brain?
- Let them go first. It is hard to listen with a big ego!
- Listen intently for the message within the message and connect
- Be present when listening! How many times do we think "Were you listening to what I just said?"
- Are you really listening to them as there is a big idea out there for you! How

many times in a day do we think to ourselves, was I really listening?

- Respond by asking questions! What did you say?
- Wait 2 seconds to respond! Listen for success and the big idea!
- Don't start a side conversation or change the subject. Focus! Do one thing — listen for success!
- Give no sign you are ready to respond! If you are ready to talk, you are not listening! Collaborate and listen!
- Listen with your heart!

Listen for Success because the pearls are out there for the taking! The doors are there for you to open, you just have to listen intently! Thank you for listening with your eyes and your heart!

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## Coral Springs Charter Chapter

*Invites you to an*

### *After Hours Networking And Business Showcase*

**Thursday, October 27, 2011**

Hosted by:

**Dr. Dora Vilk-Shapiro**



**Location:** 6269 North University Dr.  
Tamarac, FL 33321

**Time:** 6:30 – 8:30 P.M.

**Cost: Free!**

*Wine and light hors d'oeuvres will be served  
Wear your Halloween costume (optional)!*

**R.S.V.P. By October 23, 2011**

Email [dentalvisions@msn.com](mailto:dentalvisions@msn.com)

Or call ABWA Coral Springs  
877-589-2995 Ext. 2



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## NATIONAL WOMEN'S LEADERSHIP CONFERENCE— SEPTEMBER 21-25—A “YEE-HAW” GOOD TIME!

Contributed by Rande Abramson

What an amazing five days we had in Irving, Texas! Since this was my first experience, I was treated with a special “first-timers” event ribbon. This ribbon opened many doors to conversations and assistance. People stopped me throughout the event to ask me if I was having a good time, and did I want to sit with them during meals or breaks. What a great way to welcome a first timer!

Getting away with your ABWA friends, without the husbands and kids, work restraints, and other commitments, allowed me the opportunity to get to know these wonderful women on a much deeper and intimate level.

The itinerary was full from the moment I arrived. Being on a committee certainly gives the Conference a more complete ex-

perience. Working in smaller groups focused on Registration, Logistics, Auction, and Credentials, allows you to be involved with women from all around the country. It was both fun and fulfilling to participate.

The Keynote speakers were top notch. From our first moments, we were brought to our feet to exercise with a vibrant and energetic instructor, who really got our heart rates pumping. The motivational speaker on day two brought me to tears as he spoke of his family and how they helped him to overcome a debilitating accident on the ski slopes. Our entertainers were both musicians and comedians. When we weren't singing along and laughing, we were doing line dances, and our own rendition of YMCA (ABWA). Ask one of us to show you how.....

The conference seminars were broken down into three groups, each with its own focus and style. You could hear through the walls as each segment began a group project, as each one was busy working on the best solution to the situation. At one point, our instructor asked us to all shout “Yeah”, just to get the other groups wondering..... We learned a lot, met lots of other great women, and had fun in the process.

The vendors were awesome, including our own Dawn DeMarco-Book with Sparkle of Life. Needless to say, I spent a bit more than I had anticipated on such things as jewelry, makeup, chocolates, and clothing, but it was well worth it. The Auction purses were amazing. I won two and will show off my new Miche bag at the next event.

Overall, the conference was a great success, with lots of new experiences and tons of fun. One thing lacking in the event was sleep. I intend to catch up with this one this week. Farewell to Irving, and let's look forward to Memphis in 2012!



All smiles as they get ready to receive the “Best Practices” award on behalf of the Coral Springs Charter Chapter are (L-R) Rande Abramson, Lynn Fedoriw, Kathy Gallagher, Paula Pirozzi, Lois Margolin, and Juli Evans.



## ABW DAY CELEBRATION A SUCCESS

(Cont'd. from Page 1)

TX. Florida was well represented with attendees from Cape Coral, Melbourne, Fort Walton, and Palm Bay in addition to the Tri-County area! We had 17 Coral Springs members attend the day's events. Attending were: Randee Abramson, Laura Lee Baron, Diane Delgouffre, Diane Diamantis, Cassi Eubank, Juli Evans, Lynn Fedoriw, Kathy Gallagher, Lois Margolin, Lori Mauer, Paula Pirozzi, Beverly Provost, Dr. Dora Vilik-Shapiro, Barbara Weiss, Fay Wilmot, Nancy Wolfe and Holly Wright.

The theme for the day was "Go for the Gold: Invest in Yourself." The morning seminars were conducted by ABWA National officers Tracy Sweet, National Secretary-Treasurer, and Tina Gandy, National Vice President and focused on Branding You and on Marketing through Social Media. Our District I Vice President, Christine Wright, gave us a District Update, and the luncheon keynote speaker, Elaine Simmons, delivered a powerful and entertaining message on professional image and encouraged everyone to always present the best you! Besides the educational seminars and program, everyone enjoyed shopping with the many vendors, vying for the great raffle prizes, and networking with ladies from other chapters. On Saturday evening, some of the ladies also attended a delightful show at the New York Comedy Club.

Congratulations to our own **Lois Margolin**, who is the 2011 Tri-County Council Chair – she and her team organized such a successful event. Next year's ABW Day Celebration will be on **Saturday, September 15**. Mark your calendars now!



**Lois Margolin (c) receives Council Woman of the Year honors from Kathy Gallagher (l) and Barbara Kempner, 2010 Council WOY.**

### MEMBERS SPEAK:

#### What did you like best about the Tri-County Council's ABW Day Celebration event?

"I enjoyed the speakers. It is great to take time to improve ourselves and these speakers really helped us all to do that. I also enjoyed the vendors and did a little shopping on the breaks." **[Beverly Provost]**

"Excellent attendance from the region. Everyone from our chapter should make a commitment to attend this great event." **[Holly Wright]**

"The speakers and the vendors were great." **[Diane Delgouffre]**

"I enjoyed spending time with the National Officers of ABWA. There were many occasions to talk about what's going on in ABWA and how we can take advantage of the many benefits offered to members." **[Kathy Gallagher]**



**Lynn Fedoriw, Randee Abramson, Lori Mauer (seated l-r) Dottie Smith and Nancy Wolfe (standing)**

#### What did you like about (or what did you learn) from the seminars?

"The presenters were informative and on point with great tips on branding and social media and how it applies to small businesses. Elaine is always spot on! You only get one chance to make a first impression." **[Holly Wright]**

"Good information, especially for business owners." **[Diane Delgouffre]**

"Social marketing is an important new tool for everyone to use if they want to be relevant in today's business world." **[Beverly Provost]**

"I learned new 'do's and don'ts' regarding how to keep business separate from personal when using social media. And I always pick up new tips from Elaine!" **[Kathy Gallagher]**



**Dr. Dora Vilik-Shapiro (r) enjoys lunch with guests Laurie Glover (l) and Ann Meacham.**

#### Is this an event others from the chapter would benefit from attending?

"Absolutely!! Hopefully the chapter reimbursement will motivate others to attend." **[Diane Delgouffre]**

"Everyone could have benefited from these speakers!" **[Beverly Provost]**

"Yes. I think it is very valuable for members of our chapter to attend in the future." **[Holly Wright]**

"This event is a great opportunity learn something new, network with business women from outside our area, support local vendors, and have fun in the process. Our chapter's successful fundraising activities support sending members to events like this – everyone should take advantage of it!" **[Kathy Gallagher]**



**Chair Lois Margolin listens intently to Keynote Speaker Elaine Simmons.**

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# Ladies Night Out!

*An Evening with Friends, Fashion & Fun*

Tuesday, November 15th, 2011

5:30pm - 9:00pm

- ❖ *Restaurants By-the-Bite!*
- ❖ *Fashion Show by CAbi!*
- ❖ *Door Prizes!*
- ❖ *Networking!*



- ❖ *Friends!!!*
- ❖ *Awesome Raffle Prizes!*
- ❖ *Unique Shopping!*
- ❖ *Fun! Fun! Fun!*



**An Annual Event Sponsored by the Coral Springs Charter Chapter  
of the American Business Women's Association**

Coral Springs Marriott @ Heron Bay  
11775 Heron Bay Boulevard -Coral Springs, Florida 33076

**Tickets available now!**

\$25 in advance / \$30 at the door

Call 877-589-2889 Ext. 701 for more info!

<https://abwalno.chelseareservations.com>

*A portion of the proceeds from this event benefits education funds supported by this organization.*

Community Hospital  
Sponsor:



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## CHAPTER NEWS

### PARTICIPATE IN BREAST CANCER AWARENESS MONTH

The Broward Health Foundation and the Lisa Boccard Breast Cancer Fund are offering a savvy way to recognize October as Breast Cancer Awareness Month. They are inviting businesses to participate in free marketing and promotion as part of a merchant network linked with the Lisa Boccard Breast Cancer Fund and Coral Springs Medical Center—at no charge. Participating businesses will agree to a special discount or free item during October to customers that present a pink Lisa Boccard bracelet. The Broward Health Foundation will promote your business and special discount with flyers, on their website, Facebook and Twitter. The bracelets

will be sold for \$10 each and all proceeds will go to the breast cancer fund which provides free mammograms for women in financial need.

Fax business name, address, phone, email, your name, and your promotional offer to 954.344.3098.

Let's support Broward Health as they support us...they are the Community Hospital Sponsor of our Ladies Night Out!



### WAVE YOUR HAPPY DOLLARS!



We had loads of fun sharing our happy news with the introduction of Happy Dollars at the September meeting - and we raised \$31.00! Please take part in October.

- For \$1.00 you can stand up and say anything you want – but quickly.
- For \$5.00 you can say up to 5 things (no change provided – but we will accept checks).

The announcements do NOT have to be business related. Here are some suggestions: thank a fellow ABWA member for a service well performed; talk about an upcoming event; tell us about a wonderful new moment in your life, like your son got engaged or your granddaughter sang a solo in her first recital. I love the idea of “Happy Dollars” - it provides us the opportunity to find out personal information about our fellow members and it will provide us a warm and fuzzy feeling, and a new connection within our membership. So be sure to bring a few single dollars to the meeting and toot your horn. We want to hear your happy news!



NEW!

### COMMITTEE HELP NEEDED

- **Chamber Representative Committee** needs a Coral Springs chapter representative for Tamarac Chamber of Commerce meetings. See Juli Evans.
- **Historian Committee** invites a member who can help scan a few pages of our chapter photo albums. See Bonnie Satterfield.
- **Programs Committee** invites a member to print certificates for speakers; also looking for members interested in preparing a “Plan B” presentation. See Lynn Fedorow.
- **LNO Committee** invites Vendors, Food Vendors, Raffle Baskets, & 300 Attendees for LNO. See Holly Wright.
- **Tri-County Council Committee** needs an Alternate Chapter delegate for council meetings. See Kathy Gallagher.
- **Recognition Committee** invites members to help plan and coordinate the Holiday Party on Saturday 12/3.

### MEMBERS HELPING MEMBERS!

Introducing the newest feature to be added to the chapter newsletter: “Members Helping Members.” Each month we will highlight the names of members who have referred business to other members, or have done business themselves with another member. For example, Jane Smith referred client to Sue Jones or Jane Smith did business with Sue Jones. Please send your contributions to Lori Mauer at [lomau6@aol.com](mailto:lomau6@aol.com) for posting in the next month's newsletter. It's time to “toot those horns,” ladies!



### LADIES NIGHT OUT NEEDS YOUR HELP!

By: Lois Margolin

Ladies Night Out (LNO) is coming up soon. It will be held at the Heron Bay Marriott Hotel on **November 15th, 2011**, so be sure to save the date for fun!

The LNO committee members are busy at work making this one of our best events yet. **But we need your help!** We have conference bags that need sponsors and goods for the bags, we have vendor tables that need vendors and restaurants and we need help the night of the event. If you are not involved in an ABWA committee, or would like to get involved in LNO, please contact Holly Wright or Lois Margolin, the LNO co-chairs. We are looking for a few **more** good women!





## MONTHLY MEETING, SEPTEMBER 1, 2011

The 2011-2012 President Juli Evans called the meeting to order. Past President Paula Pirozzi led the Pledge of Allegiance and recited the mission of ABWA.

**Chapter Vision Statement:** Juli Evans read the chapter's vision statement to attendees.

**Recognition of Past Presidents and Committee Chairs:** Juli Evans asked all past presidents and current committee chairs to stand and be recognized.

**Introduction of Guests:** Juli Evans introduced all guests by name and their businesses.

**New Member Installations:** Membership Co-Chairs Lori Mauer and Diane Delgouffre inducted Marion Holmes as the chapter's newest member.

**Member Introductions:** Vice President Randee Abramson initiated the member introductions.

**WID Presentation:** Community Relations Co-Chair Stephanie Cohen introduced Courtney Holshouser from Women in Distress and she shared information regarding the organization, and asked for the chapter's participation in its upcoming safe run/walk on October 29<sup>th</sup>.

**Meeting Sponsor:** Randee Abramson introduced this month's meeting sponsor, Sherri Miller of Gallery Carpet One who shared with attendees more about her business services.

**Speaker Introduction:** Program Co-Chair Lynn Fedoriw introduced this month's speaker, Angelina Namia, Attorney at Law. Her presentation to the chapter was: "Identity Theft: How to Prevent Yourself and Your Business from Becoming a Victim."

**Chapter Business:**

- August meeting minutes were approved following a motion by Sherri Miller and seconded by Lori Mauer.

**Committee News and Events:**

- Community Relations: Stephanie Cohen shared with attendees that the chapter generated \$532.00 in back to school donations for WID.

- Historian Chair, Bonnie Satterfield asked for volunteers to help scan photos for the chapter photo scrapbook.
  - Kathy Gallagher asked if anyone was interested in helping with the monthly meeting flyer and program.
  - LNO Co-Chair Holly Wright shared with members the LNO Packet which included all LNO material and tickets and how to promote the upcoming event.
  - National Conference Co-Chair Lois Margolin spoke about the upcoming NWLC Event.
  - Past President Paula Pirozzi spoke about the chapter winning level 1 Best Practices and the award will be accepted at this year's NWLC Event.
  - Kathy Gallagher and Lois Margolin introduced Happy Dollars with members. Happy Dollars allow members to pay a dollar to make an announcement, such as a personal or professional announcement, achievements, upcoming events, and thank you for doing business.
  - Dr. Dora Vilks-Shapiro asked everyone to mark Thursday, October 27<sup>th</sup> on their calendars, as she is hosting the next "After Hours Networking and Business Showcase" event.
  - Programming Co-Chair Lynn Fedoriw announced that the next chapter meeting on October 6<sup>th</sup> will feature guest speaker Kellie Kuecha, who will present, "Building the Brand Called YOU!"
  - Lois Margolin asked for volunteers to help with the hospitality "No Show Response" telephone calls made the weekend before the meeting. Sheila Holtzman, Doris Bodnar and Cassandra Eubank volunteered to help Sheila Bykofsky.
- Raffles:** Raffle prizes were drawn and the meeting was adjourned at 9:00pm.  
Respectfully Submitted,  
Holly Wright, Secretary



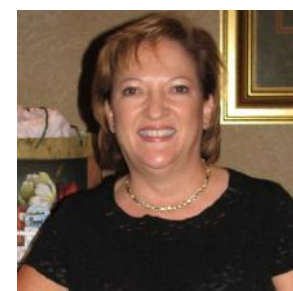
Vice President Randee Abramson (L) thanks speaker Angelina Namia.



Membership Co-Chairs Lori Mauer (L) and Diane Delgouffre (R) install new member, Marion Holmes.



Dawn DeMarco-Book, Dr. Dora Vilks-Shapiro and Paula Pirozzi show off their "Sparkles" and smiles!



Doris Bodnar enjoys the September chapter meeting.

MEETINGS » MEETINGS » MEETINGS » MEETINGS » MEETINGS » MEETINGS »

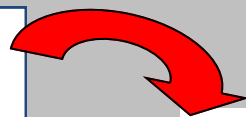
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(MORE ABW DAY PHOTOS)



Attendees enjoyed the seminar on Social Media.



Diane Delgouffre tries on some Silpada jewelry at Ronni Roth's table.

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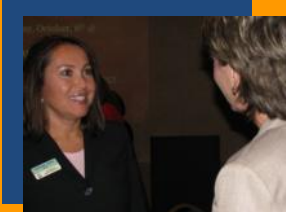
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(MORE SEPTEMBER MEETING PHOTOS)

*Neither rain nor snow nor sleet nor hail...nor wet shoes!*  
 Not even the torrential downpour kept Kathy Gallagher from putting her best foot forward at September's meeting.



Speaker Angelina Namia greets Diane Diamantis.



Cassi Eubank

## BUSINESS SPOTLIGHT



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**Members:** Do you have a business-relevant, informative or educational article you'd like to share? We usually have space for an article or two in our newsletters, so write an article and share your knowledge! Contact Kathy Gallagher ([kathy@keytechnical.com](mailto:kathy@keytechnical.com)) to find out which months are available for your contribution.



### ABWA SISTER CHAPTER ACTIVITIES

Mark your calendar—SHOW YOUR SUPPORT!



**Gold Coast** — Thursday **October 13** - "Laugh Your Stress Away"  
Presented by Frank Rocco, PhD, C.L.L. and Certified Laughter Coach  
Location: Wyndham Garden Hotel, 1950 Glades Road, Boca Raton

**North Palm Beach** — Wednesday **October 12** - "How to Effectively Grow Your Business"  
Presented by Rob Jager, MBA, Founder and CEO of Hedgehog Consulting  
Location: Doubletree Hotel, PGA Blvd., Palm Beach Gardens

**South Broward** — Wednesday **October 26** - "Business Identity & Creative Access to Capital: Why Who You Are Impacts What You Get"  
Presented by: Robert Rogers, Esq.  
Location: Tower Club, 100 SE 3<sup>rd</sup> Avenue, Ft. Lauderdale

**Homestead** — Sunday **October 23** - "Holiday Fashion Show"  
Location: Capri Restaurant in Florida City  
Cost: \$25 (includes lunch)  
For tickets: Karen Dees (305-773-7951) or Jewell Baker (786-218-6716)

## OCTOBER BIRTHDAYS

Lynn Fedoriw	October 2
Sherri Miller	October 21
Elaine Sproch-Burke	October 22

Share your birthday celebration with your ABWA friends by bringing a raffle prize to the next chapter meeting. **If you missed your birthday month, bring one to the next meeting!**

**REMEMBER...**

***Our raffles help support our Chapter's Scholarship and Education funds!***

## OCTOBER ABWA ANNIVERSARIES

Dawn DeMarco-Book	7 years
Dr. Marlene Wolf	4 years
Heather Roth	2 years
Ronni Roth	2 years
Roseann Birch	1 year
Lori Post	1 year



## THE CARING CORNER

**Please keep the following people in your thoughts and prayers:**

**- Cassi Eubank's father—Open heart surgery**

## 2011-2012 CHAPTER KEY STRATEGIES

- I. Strengthen Member Relationships by providing opportunities for & encouraging members to enjoy networking at Coral Springs and other ABWA chapter events in the Tri-County area.
- II. Strengthen Member Education & Community Outreach by providing opportunities for & encouraging members to have fun participating in ABWA conferences & community service events.
- III. Strengthen Chapter Leadership by providing opportunities for & encouraging members to joyfully participate in ABWA chapter committees and executive board activities.
- IV. Strengthen Member & ABWA Chapter Awards & Recognition by providing opportunities for & encouraging members to apply, nominate, & celebrate themselves and others.

## FREE RAFFLE TICKETS!



Would you like to receive a free raffle ticket at our chapter meetings? Then invite your friends and coworkers to a meeting. Receive one raffle ticket for each new guest you bring to a meeting. Your first-time guest will also receive a free ticket! And for each raffle prize you bring to a meeting, you will be given a raffle ticket. So, bring a guest AND a raffle prize and receive two free tickets - two extra chances to win!!!





Coral Springs Charter Chapter  
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1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



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## 2011-2011 OFFICERS

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## 2011-2012 COMMITTEES

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Judy Sander

### Chamber Reps

Randee Abramson, Dora Vilc-Shapiro

### Community Relations

Stephanie Cohen, Sherri Miller

### Professional Development

Paula Pirozzi, Theresa Nunez

### Historian

Bonnie Satterfield

### Hospitality

Sheila Bykofsky, Lois Margolin

### Ladies Night Out

Lois Margolin, Holly Wright

### Membership

Diane Delgouffre, Lori Mauer

### Newsletter

Diane Diamantis, Kathy Gallagher

### Our Town

Lois Margolin, Sherri Miller

### Programs

Tammy Saltzman, Lynn Fedoriw

### Public Relations

Lynn Fedoriw

### Recognition/Sunshine

Fay Wilmot

### Technology

Beverly Provost

### Tri-County Council

Paula Pirozzi, Nancy Wolfe

### Ways & Means

Cheryl Scavron

### Website

Lois Margolin

### WOY

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